Mike, Lu & Og™

STYLE GUIDE

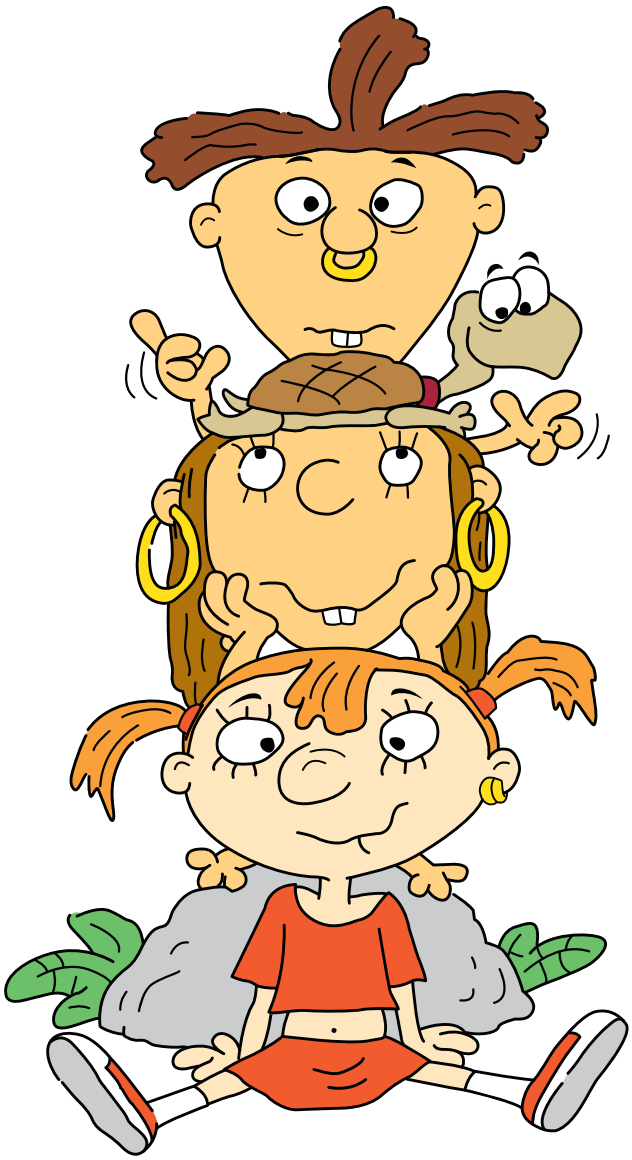
INTRODUCTION

BRAND ASSURANCE GUIDELINES
- Concept Submission Form 6

CHARACTER ART
- Size Comparison Chart 8
- Limited Color Palette 14
- Character Turns 15
- Character Poses 17
- Backgrounds 35

DESIGN ELEMENTS
- Logo 40
- Color Palette 41
- Fonts 42
- Icons 44
- Name Patches 48
- Editorial Patches 50
- Borders 53
- Frames 55
- Patterns 57
- Product Ideas 62

INTRODUCTION



It's "the island where nobody goes" according to the peppy theme tune. But someone did go there - Mike. She's a sophisticated exchange student from New York looking for adventure. And boy did she find it. She also found two partners in crime: a spoiled brat and an eccentric boy genius.

Life on this uncharted tropical island isn't exactly peaceful with these three characters around.

Mike is clever, bold and very mature for her age. She's a girl of action. A girl who has a knack for getting into trouble.

Then there's Lu. Actually, she's Princess Lu and don't you forget it. But don't worry - if you do forget, she'll remind you. Often. Loudly. She wants her way and is smart and headstrong enough to get it most of the time.

Og is a primitive whiz kid. He's quiet, quirky and has quite a way with gadgets. He holes up in his mysterious thatch-roofed workshop and voila! before you know it he's made a TV out of coconuts and driftwood!

Mike tries to fill the islanders in on the ways of the outside world, but she usually finds that "civilization" can be strange and funny when seen through the naïve eyes of the natives.

This style guide is your passport into the island world of Mike, Lu and Og. It's all here - logos, character poses, colors, backgrounds, fonts and more. Just add coconuts and driftwood.

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BRAND ASSURANCE - MIKE, LU & OG STYLE GUIDE

BRAND ASSURANCE GUIDELINES

High standards equal long-term success. By carefully controlling the design of all Warner Bros. Consumer Products properties and the licensed products on which they appear, we ensure that they will continue to attract consumer interest and appeal.

Therefore, all uses of **MIKE, LU & OG** character likenesses and names must be approved prior to the production and sale of any product designed by licensees. In addition, all packaging, advertising, in-store promotions, catalogs, brochures, web pages, etc. using **MIKE, LU & OG** characters must receive written approval prior to production and distribution.

APPROVAL PROCEDURES

While Warner Bros. Consumer Products Brand Assurance gives each project our immediate and full attention, approvals take time. Please allow **10 business days** for each of the approval stages in your schedule. Avoid short turnarounds. Submit new lineart or production designs at the following stages:

- Rough sketch or concept layout.
- Pre-production samples or strike-offs.
- Finished artwork or final proofs.
- Finished products or packaged samples.

Instruction for submission will be provided by your account executive. Please send the **CONCEPT SUBMISSION FORM** (located on the CD-ROM) fully completed with your concept. Use one form per piece of art. Submissions will not be processed without the appropriate form; they will be returned to you. If you are submitting artwork which you wish to be returned to you, please include an additional copy which we can retain for our records. If this is not included, we will be unable to return the artwork to you. Items will be returned to you via regular mail service unless you provide us with your Federal Express account number. Comments on your submissions will be faxed to you on a **PRODUCT APPROVAL FORM AND RESUBMISSION FORM**. Please send any future submissions of that item with a photocopy of the latest **PRODUCT APPROVAL AND RESUBMISSION FORM** – do **NOT** resubmit with a Concept Submission Form – it should only be used the first time that you are submitting an item.

TRADEMARK AND COPYRIGHT NOTICES

Warner Bros. considers the protection of our characters to be of great importance and we carefully monitor the use of trademark and copyright notices. To facilitate your correct usage, here are some general guidelines:

- The likenesses, drawings, and renditions of all characters serve as trademarks and are protected under copyright; their use must be approved. The names of the characters and sayings may also be proprietary and their use must be approved.

- Character names should not be covered or distorted on the product.

- A trademark and copyright notice must be included on all finished products, packaging, and advertising and promotional materials.

- When a character appears multiple times on products, packaging, or advertising, one copyright notice is sufficient.

MIKE, LU & OG and all related characters and elements are trademarks of Cartoon Network © 2001.

- Some images and text may be used for decorative purposes only to enhance or accompany the character art. These images and text should account for no more than approximately twenty (20%) of the overall commercial impression of your design, absent express written approval. A notice at the bottom of each affected page designates these images and text.

- If you are distributing merchandise outside of the United States, please check with the appropriate Warner Bros. Consumer Products contact person for the proper legal notices to be used.

- These guidelines do not use the "TM" or "®" symbols for the Cartoon Network logo on the cover, because they are distributed worldwide. "TM" should be used for domestic (USA) only.

- Use the approved phrases exactly as they appear. Always add a TM to the end of each phrase. The phrases may appear in any font and color that is in the **MIKE, LU & OG**™ look and feel.

- These guidelines do not use the "TM" or "®" symbols for the Cartoon Network logo on the cover, because they are distributed worldwide. "TM" should be used for domestic (USA) only.

- If you wish to use phrases other than those provided in the guide you will be asked to provide an indemnification letter. The phrases will also need to be reviewed to ensure that they are in keeping with the nature of the property.

- Character names may be used on product but some rules do apply. Do **NOT** add a TM symbol to the individual names. Any font can be used, as long as it is in keeping with the **MIKE, LU & OG** look and feel.

- The names of each of the individual characters may **NOT** be used alone on a product. The name may appear within a design that includes the character art of that particular character. The name may make up approximately twenty percent (20%) or less of the overall commercial impression of the design. For example, a design featuring the word **MIKE** on it will not be approved, unless character art makes up approximately 80% or more of the overall commercial impression of the design.

- The color palettes, fonts, and design elements expressed within the guide have been chosen because they reflect the look and feel of the **MIKE, LU & OG** property. You may choose from outside of these choices as long as you retain that same look and feel of the program.

- Warner Bros. Consumer Products must be notified in advance about notices used. Submit the appropriate rendition of all trademark and copyright notices to Warner Bros. Consumer Products for approval by Brand Assurance. Licensees must not assume approval is given unless specifically notified by Warner Bros. Consumer Products Brand Assurance in writing. Trademark and copyright notices should read: MIKE, LU & OG and all related characters and elements are trademarks of Cartoon Network © XXXX. *

* "XXXX" reflects the year that the product is being shipped to retail.

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CONCEPT SUBMISSION FORM

ONLY USE THIS FORM FOR THE FIRST SUBMISSION OF AN ITEM. WHEN RESUBMITTING AN ITEM, USE A COPY OF THE PRODUCT APPROVAL FORM AS YOUR RESUBMISSION FORM.

WARNER BROS. CONSUMER PRODUCTS
Brand Assurance, Licensing Division

CONCEPT SUBMISSION FORM

If you have not submitted a concept for this particular item and have proceeded directly to the pre-production stage, circle here > PRE-PRODUCTION.

SUBMIT ONE ITEM PER FORM

All fields defined by field name are mandatory and must be completed correctly. Submissions will be returned unprocessed if information is incorrect or missing.

LICENSEE REFERENCE NUMBER:

LICENSEE INFORMATION

Licensee:
Contact Name:
Address:
Telephone:
Email:
Fax:

PRODUCT INFORMATION

Product Type: (t-shirt/watch/jewelry/packaging* etc.)

*If you are submitting packaging, indicate which items are to be sold in this packaging and reference the WBCP job numbers for those items. If you are submitting a hang tag or label, indicate the name of the manufacturer.

Description: Please give a detailed description so that if this form is separated from the item we can match them up again.

Method of Decoration:
(woven, printed, heat seal, etc.)

Production/Color Limitation (if any):
(limited to 6 colors, for example)

PACKAGING INFORMATION

Will this product be sold in a package? (answer yes or no)
*If yes, submit packaging on a separate "Concept Submission Form".
Will this product be sold in a set? (answer yes or no)
*If yes, call your BA Rep for submission instructions.

JOB NUMBER:
To be completed by WBCP

Date of Submission:

This information MUST be correct in order for your submission to be processed. Call your AE with any questions.

Contract #: Territory:
Property:
Account Executive Name:
Style Guide Name:
Page #:
If art was bluelined for you by our Creative Services department, type yes in this box and attach a copy of the blueline.
Design Assistance Requested:
(answer yes or no)
Submission to be returned?
(If yes or no isn't indicated here, the submission will NOT be returned)
Federal Express A/C #
End User Target: (type in male or female)
(indicate the age group below)
Adult (16+ Yrs) Toddler (18 mos.-3 Yrs)
Youth (7-13 Yrs) Infant (0-18 Months)
Child (4-7 Yrs)
Specify channel of distribution by indicating yes below which one applies:

Mass/Drug/ Food	Mid Tier/ AAFES	Department Stores/ Speciality Retailers

On Floor Date From: To:
Brand Assurance Date Stamp:

URGENT!
Submission For Approval
Send to: BRAND ASSURANCE
Warner Bros. Consumer Products
4001 West Olive Ave, 3rd Floor
Burbank, California 91505

Remember to use the bright green sticker to ensure prompt delivery to the Brand Assurance department.

ACCOUNT EXECUTIVE COMMENTS
This section is to be completed by the Account Executive only.

A.E. Name: Date:
Approved Approved w/ Comments Not Approved
Route to CS: Yes No RUSH
(A.E initials for Rush)

NOTE: TURNAROUND TIME IS 10 BUSINESS DAYS FROM BRAND ASSURANCE RECEIPT, EXCLUDING HOLIDAYS.

Any approvals granted hereunder shall be subject to final execution of a license agreement between the two parties.

WARNER BROS. CONSUMER PRODUCTS - CONCEPT SUBMISSION FORM 4001 West Olive, The Triangle Building, Burbank CA 91505

CONCEPT SUBMISSION FORM located in the SUPPORT folder: WBFORM.EPS

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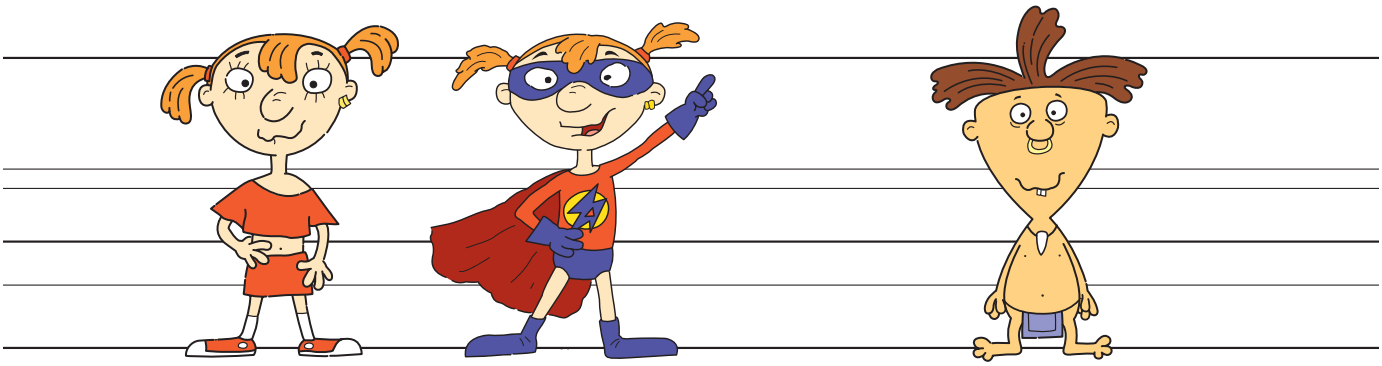
CHARACTER ART

SIZE COMPARISON CHART



MIKE

- **SKIN:** PANTONE® 155 (9M, 27Y)
- **HAIR:** PANTONE 151 (43M, 87Y)
- **SHIRT/SKIRT/HAIRBANDS/SHOES:** PANTONE Warm Red (79M, 91y, 94Y, 30K)
- **EARRINGS:** PANTONE 109 (9M, 94Y)
- **MOUTH:** PANTONE 1807 (91M, 94Y, 30K)
- **TONGUE:** PANTONE 177 (47M, 43Y)
- **EYES/TEETH/SHOES/SOCKS:** White (0C, 0M, 0Y, 0K)
- **SHOE SOLES:** PANTONE 428 (23K)
- **LINEWORK:** PANTONE Process Black or (40C, 30M, 30Y, 100K)
- **ACTION GUY MASK/GLOVES/SHORTS/BOOTS:** PANTONE 2665 (79C, 76M)
- **ACTION GUY SHIRT:** PANTONE Warm Red (79M, 91y, 94Y, 30K)
- **ACTION GUY CAPE:** PANTONE 1805 (79C, 76M)
- **ACTION GUY:** PANTONE 114 (91M, 94Y, 30K)

OG

- **SKIN:** PANTONE 1355 (18M, 56Y)
- **HAIR:** PANTONE 4705 (60M, 72Y, 47K)
- **LOIN CLOTH:** PANTONE 2645 (43C, 38M)
- **NOSE RING:** PANTONE 109 (9M, 94Y)
- **MOUTH:** PANTONE 1807 (91M, 94Y, 30K)
- **TONGUE:** PANTONE 177 (47M, 43Y)
- **EYES/TEETH/NECKLACE:** White (0C, 0M, 0Y, 0K)
- **LINEWORK:** PANTONE Process Black or (40C, 30M, 30Y, 100K)

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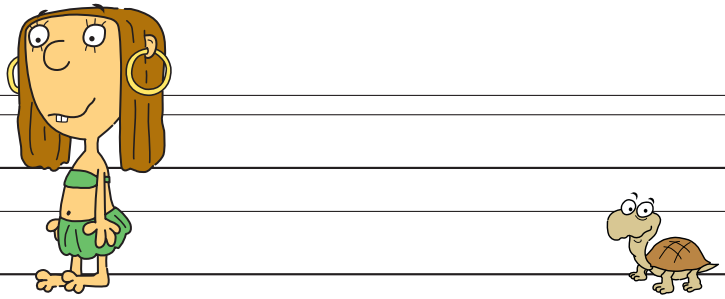
SIZE COMPARISON CHART



LU

- **SKIN:** PANTONE® 1355 (18M, 56Y)
- **HAIR:** PANTONE 154 (43M, 100Y, 34K)
- **DRESS:** PANTONE 360 (60C, 79Y)
- **EARRINGS:** PANTONE 109 (9M, 94Y)
- **MOUTH:** PANTONE 1805 (91M, 94Y, 30K)
- **TONGUE:** PANTONE 177 (47M, 43Y)
- **EYES/TEETH:** White (0C, 0M, 0Y, 0K)
- **LINEWORK:** PANTONE Process Black or (40C, 30M, 30Y, 100K)

LANCELOT

- **BODY:** PANTONE 4525 (6M, 38Y, 18K)
- **SHELL:** PANTONE 4645 (34M, 72Y, 30K)
- **EYELIDS:** PANTONE 4535 (27Y, 11K)
- **COLLAR:** PANTONE 194 (91M, 56Y, 34K)
- **MOUTH:** PANTONE 484 (87M, 83Y, 30K)
- **TONGUE:** PANTONE 177 (47M, 43Y)
- **EYES/TEETH:** White (0C, 0M, 0Y, 0K)
- **LINEWORK:** PANTONE Process Black or (40C, 30M, 30Y, 100K)

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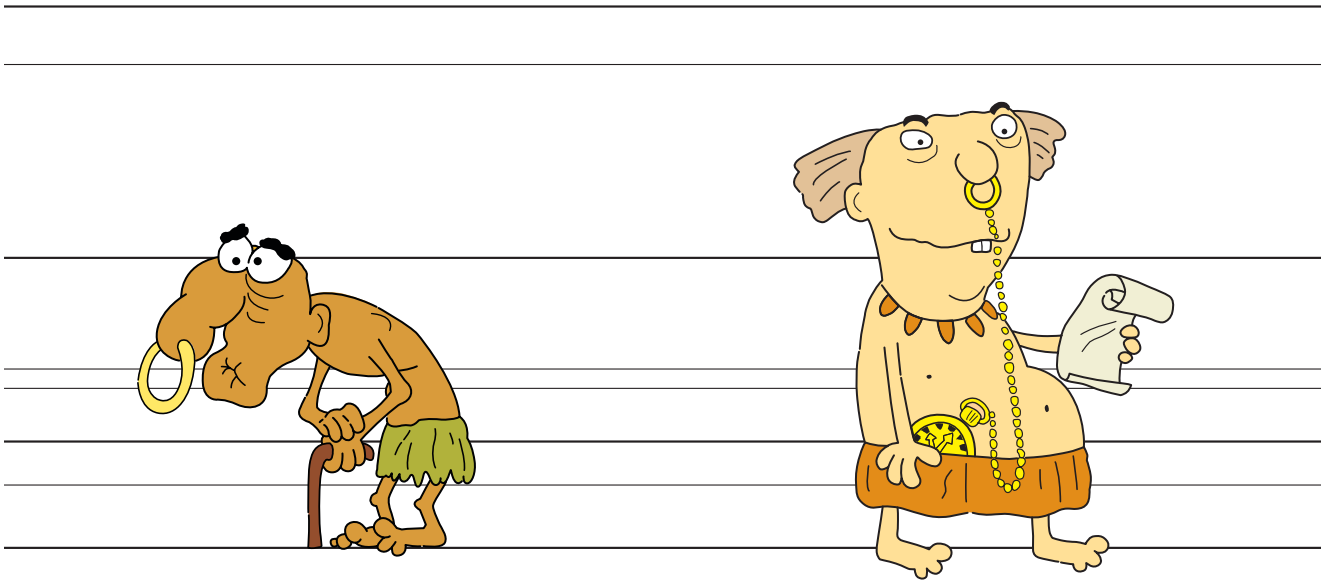
SIZE COMPARISON CHART



QUEEKS

- **SKIN:** PANTONE® 722 (34M, 83Y, 15K)
- **LOIN CLOTH:** PANTONE 398 (32C, 18M, 94Y, 4K)
- **NOSE RING:** PANTONE 109 (9M, 94Y)
- **MOUTH:** PANTONE 1815 (91M, 100Y, 51K)
- **TONGUE:** PANTONE 177 (47M, 43Y)
- **CANE:** PANTONE 4705 (60M, 72Y, 47K)
- **EYES:** White (0C, 0M, 0Y, 0K)
- **LINEWORK:** PANTONE Process Black or (40C, 30M, 30Y, 100K)

WENDELL

- **SKIN:** PANTONE 141 (11M, 47Y)
- **HAIR:** PANTONE 466 (11C, 23M, 43Y)
- **LOIN CLOTH/NECKLACE:** PANTONE 1385 (47M, 100Y, 9K)
- **WATCH/CHAIN/NOSERING:** PANTONE 109 (9M, 94Y)
- **MOUTH:** PANTONE 1807 (91M, 94Y, 30K)
- **TONGUE:** PANTONE 177 (47M, 43Y)
- **EYES/TEETH:** White (0C, 0M, 0Y, 0K)
- **LINEWORK:** PANTONE Process Black or (40C, 30M, 30Y, 100K)

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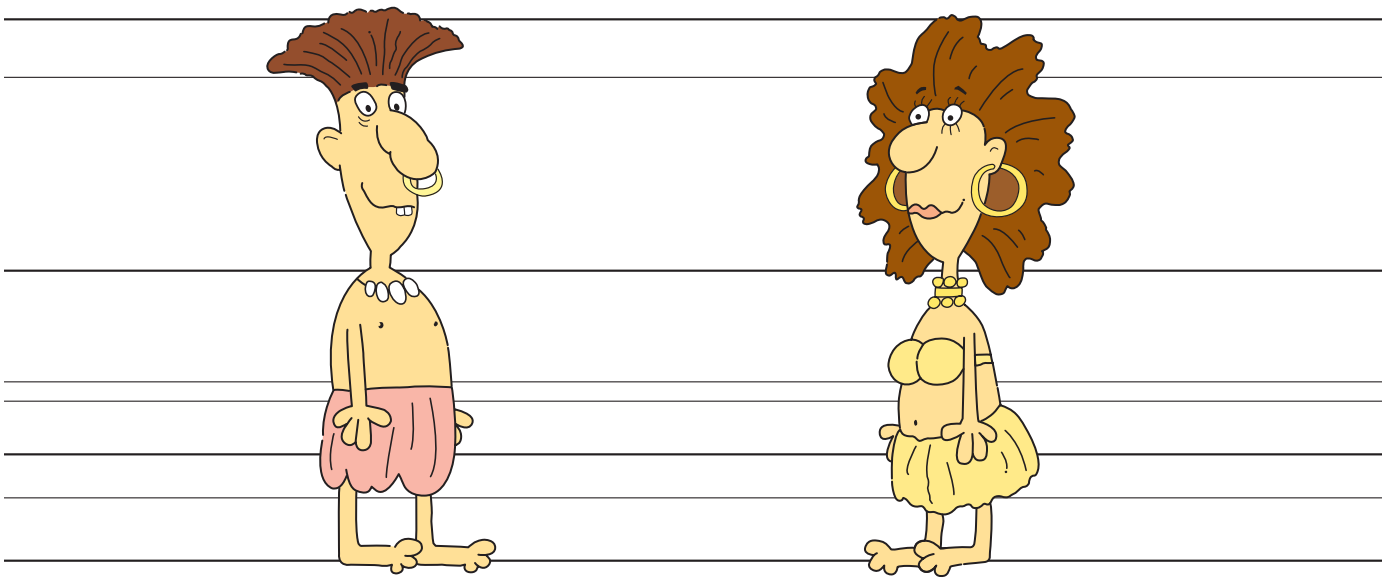
SIZE COMPARISON CHART



ALFRED

- **SKIN:** PANTONE® 141 (11M, 47Y)
- **HAIR:** PANTONE 4705 (60M, 72Y, 47K)
- **LOIN CLOTH:** PANTONE 487 (34M, 27Y)
- **NOSE RING:** PANTONE 109 (9M, 94Y)
- **MOUTH:** PANTONE 187 (91M, 72Y, 23K)
- **TONGUE:** PANTONE 177 (47M, 43Y)
- **EYES/TEETH/NECKLACE:** White (0C, 0M, 0Y, 0K)
- **LINEWORK:** PANTONE Process Black or (40C, 30M, 30Y, 100K)

MARGERY

- **SKIN:** PANTONE 141 (11M, 47Y)
- **HAIR:** PANTONE 1615 (56M, 100Y, 43K)
- **TOP/SKIRT:** PANTONE 120 (6M, 56Y)
- **NECKLACE/EARRINGS:** PANTONE 109 (9M, 94Y)
- **MOUTH:** PANTONE 1805 (91M, 100Y, 23K)
- **LIPS:** PANTONE 170 (38M, 47Y)
- **EYES:** White (0C, 0M, 0Y, 0K)
- **LINEWORK:** PANTONE Process Black or (40C, 30M, 30Y, 100K)

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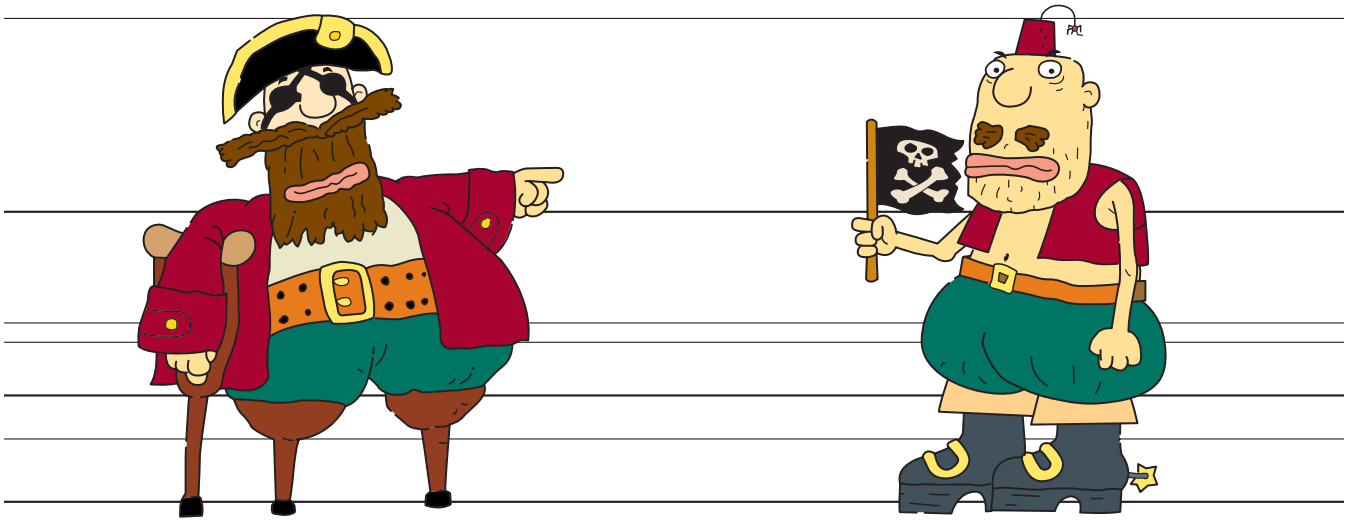
SIZE COMPARISON CHART



CAPTAIN

- **SKIN:** PANTONE® 155 (9M, 27Y)
- **BEARD/MOUSTACHE:** PANTONE 731 (51M, 100Y, 60K)
- **JACKET:** PANTONE 201 (100M, 65Y, 34K)
- **SHIRT:** PANTONE 5875 (18Y, 9K)
- **PANTS:** PANTONE 3298 (100C, 60Y, 38K)
- **BELT:** PANTONE 1595 (60M, 100Y, 6K)
- **HAT TRIM/BUCKLE/BUTTONS:** PANTONE 109 (9M, 94Y)
- **WOODEN LEGS/CRUTCH:** PANTONE 181 (72M, 79Y, 47K)
- **CRUTCH ARMREST:** PANTONE 729 (27, 56Y, 18K)
- **LIPS:** PANTONE 486 (47M, 43Y)
- **LINEWORK/EYEPATCHES/HAT:** PANTONE Process Black or (40C, 30M, 30Y, 100K)

THE MATE

- **SKIN:** PANTONE 141 (11M, 47Y)
- **MOUSTACHE:** PANTONE 731 (51M, 100Y, 60K)
- **VEST/FEZ:** PANTONE 201 (100M, 65Y, 34K)
- **TASSEL:** PANTONE 185 (91M, 76Y)
- **PANTS:** PANTONE 3298 (100C, 60Y, 38K)
- **BOOT TOPS:** PANTONE 149 (18M, 51Y)
- **BOOTS:** PANTONE 432 (23C, 79K)
- **BELT:** PANTONE 1595 (60M, 100Y, 6K)
- **BUCKLES/SPUR:** PANTONE 109 (9M, 94Y)
- **SPUR ROD:** PANTONE 431 (11C, 65K)
- **LIPS:** PANTONE 486 (47M, 43Y)
- **EYES:** White (0C, 0M, 0Y, 0K)
- **SKULL:** PANTONE 4685 (6M, 15Y, 6K)
- **LINEWORK/FLAG:** PANTONE Process Black or (40C, 30M, 30Y, 100K)

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SIZE COMPARISON CHART

BOSUN

- **SKIN:** PANTONE® 155 (9M, 27Y)
- **BEARD/MOUSTACHE:** PANTONE 731 (51M, 100Y, 60K)
- **HAT:** PANTONE 4645 (34M, 72Y, 30K)
- **JACKET:** PANTONE 201 (100M, 65Y, 34K)
- **SHIRT/JACKET SLEEVES:** PANTONE 5875 (18Y, 9K)
- **PANTS:** PANTONE 3298 (100C, 60Y, 38K)
- **BOOT TOP:** PANTONE 149 (18M, 51Y)
- **BOOTS:** PANTONE 432 (23C, 79K)
- **BELT:** PANTONE 1595 (60M, 100Y, 6K)
- **BUCKLES/SPUR:** PANTONE 109 (9M, 94Y)
- **SPUR ROD:** PANTONE 431 (11C 65K)
- **WOODEN LEG:** PANTONE 181 (72M, 79Y, 47K)
- **SWORD BLADE:** PANTONE 551 (30C, 15K)
- **SWORD HAND GUARD:** PANTONE 420 (15K)
- **SWORD HILT:** PANTONE 464 (47C, 65M, 100Y)
- **LIPS:** PANTONE 486 (47M, 43Y)
- **EYES:** White (0C, 0M, 0Y, 0K)
- **LINEWORK/EYEPATCH:** PANTONE Process Black or (40C, 30M, 30Y, 100K)

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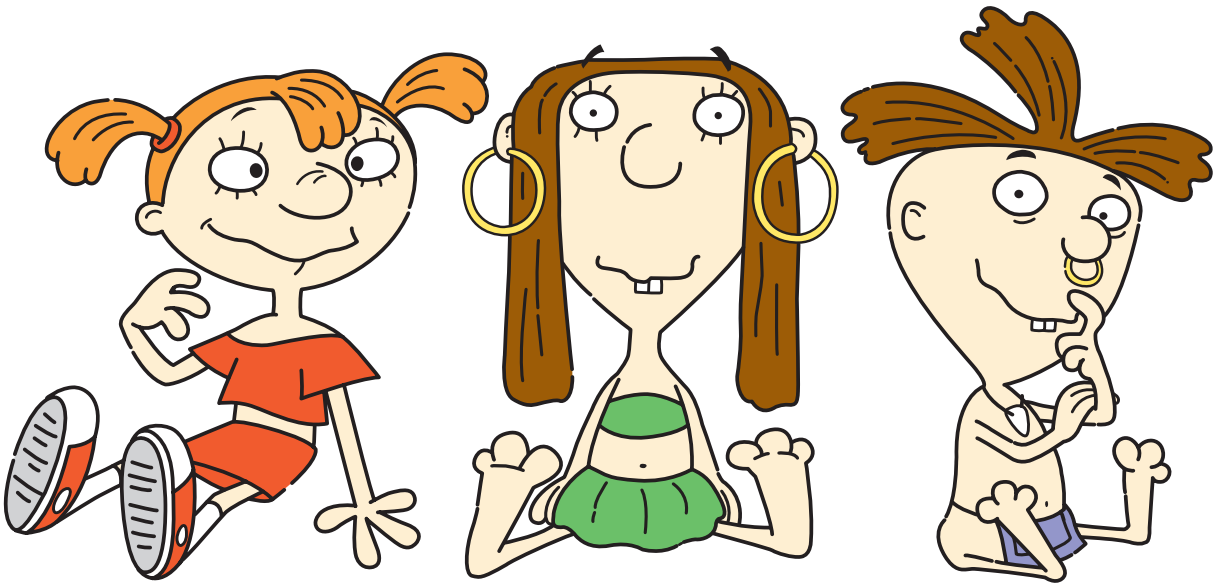
LIMITED COLOR PALETTE



MIKE

- **Hair:** PANTONE® 151 (43M, 72Y)
- **Outfit:** PANTONE Warm Red (79M, 91Y)
- **Skin:** PANTONE 712 (6M, 18Y)
- **Shoes:** PANTONE Warm Red
- **Shoe Soles:** 15% PANTONE Black
- **Hair Bands:** PANTONE Warm Red
- **Earring:** PANTONE 114* (6M, 72Y)
- **Linework:** PANTONE Black (100K)

LU

- **Hair:** PANTONE 724 (51M, 100Y, 43K)
- **Outfit:** PANTONE 360 (60C, 79Y)
- **Skin:** PANTONE 712 (6M, 18Y)
- **Earrings:** PANTONE 114* (6M, 72Y)
- **Linework:** PANTONE Black (100K)

OG

- **Hair:** PANTONE 724 (51M, 100Y, 43K)
- **Outfit:** PANTONE 2645 (43C, 38M)
- **Skin:** PANTONE 712 (6M, 18Y)
- **Nose Ring:** PANTONE 114* (6M, 72Y)
- **Linework:** PANTONE Black (100K)

*PANTONE 114 can be substituted with WHITE if necessary

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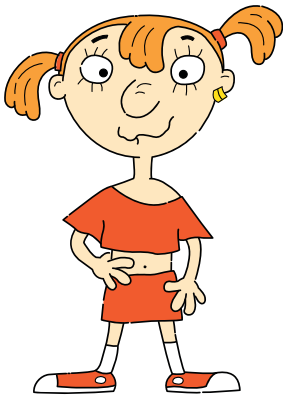
CHARACTER TURNS

MIKE



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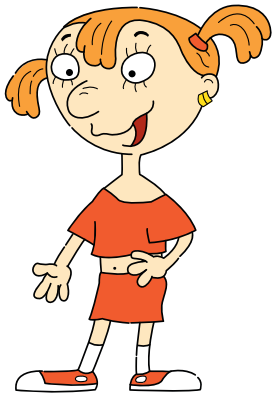

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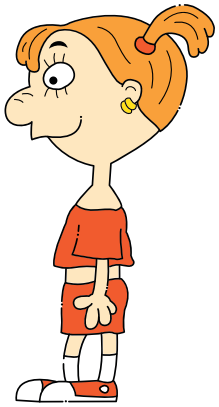

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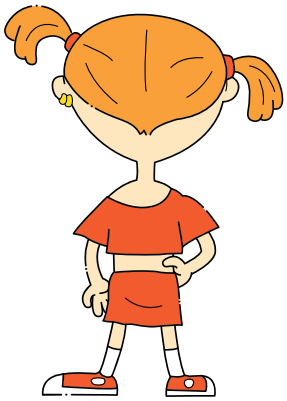
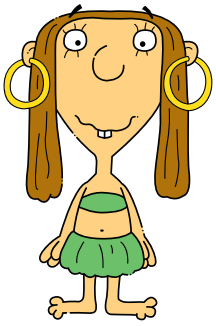
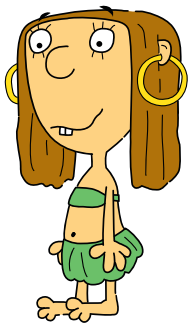


TMIK04.EPS

LU

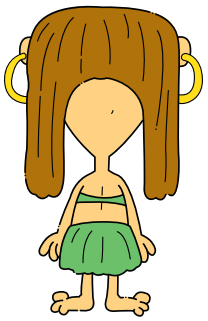


TLU01.EPS



TLU02.EPS

TLU03.EPS



TLU04.EPS

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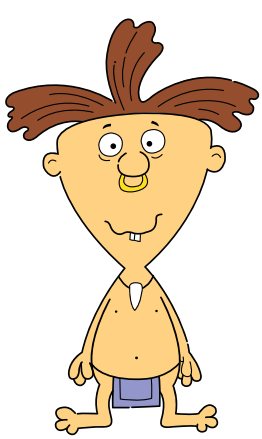
CHARACTER TURNS

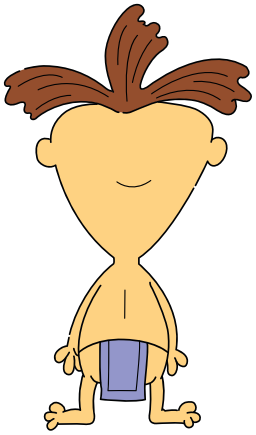
OG



TOG01.EPS

TOG02.EPS

TOG03.EPS

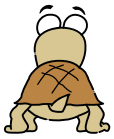


TOG04.EPS

LANCELOT

TLAN01.EPS

TLAN02.EPS



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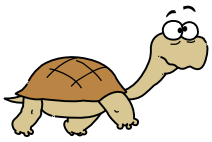

TLAN04.EPS

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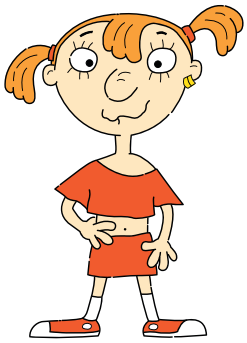
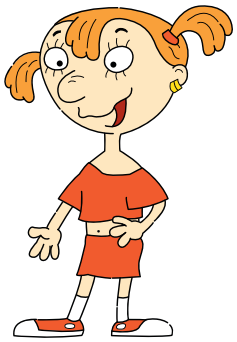
CHARACTER ART - MIKE



MIKE01.EPS



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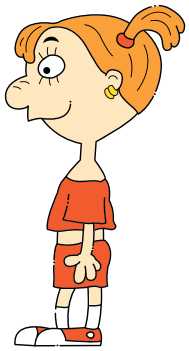

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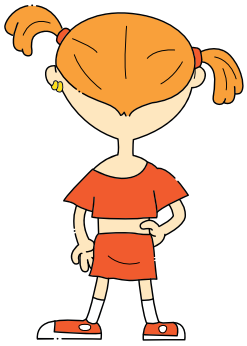

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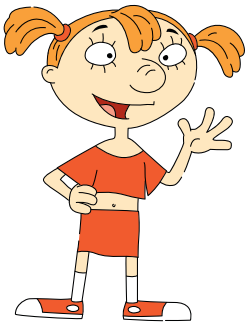
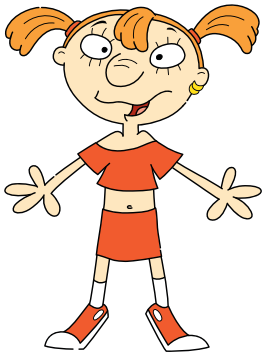


MIKE05.EPS



MIKE06.EPS

MIKE07.EPS

MIKE08.EPS

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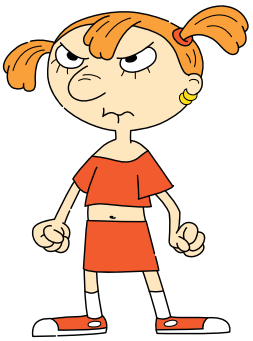
CHARACTER ART - MIKE



MIKE09.EPS

MIKE10.EPS

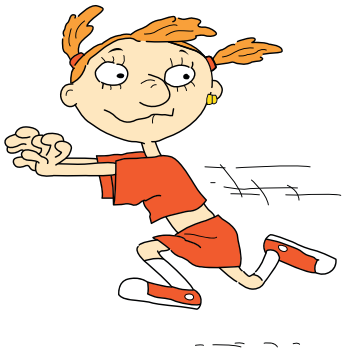
MIKE11.EPS

MIKE12.EPS

MIKE13.EPS

MIKE14.EPS

MIKE15.EPS



MIKE16.EPS

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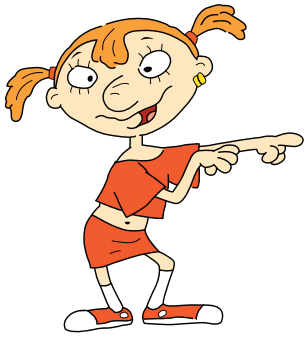
CHARACTER ART - MIKE

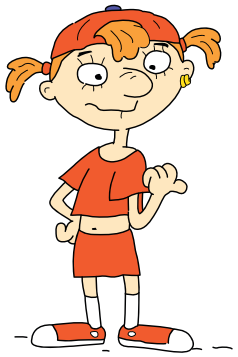
MIKE17.EPS



MIKE18.EPS

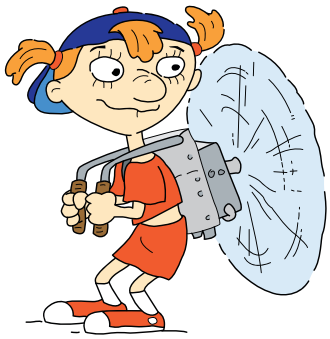
MIKE19.EPS

MIKE20.EPS



MIKE21.EPS

MIKE22.EPS



MIKE23.EPS

AGUY24.EPS

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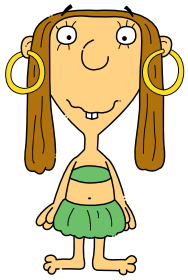
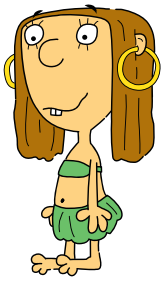
CHARACTER ART - LU

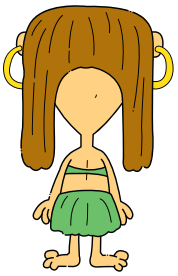


LU01.EPS

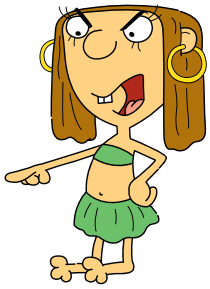


LU02.EPS

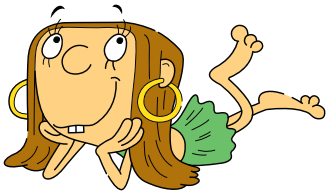
LU03.EPS



LU04.EPS



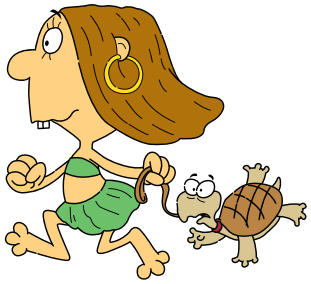
LU05.EPS



LU06.EPS

LU07.EPS

LU08.EPS



LU09.EPS

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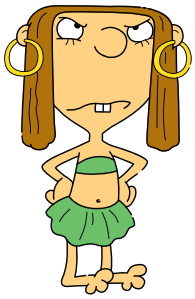
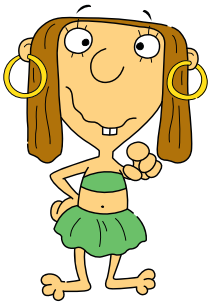
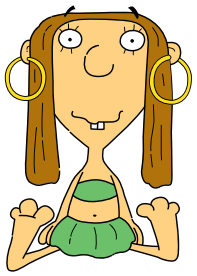
CHARACTER ART - LU



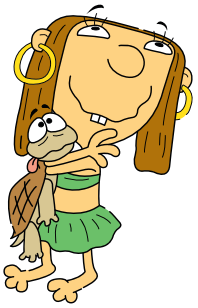
LU10.EPS



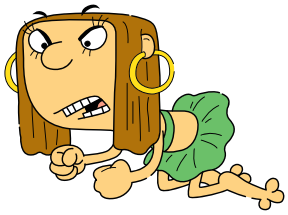
LU11.EPS



LU12.EPS



LU13.EPS



LU14.EPS

LU15.EPS

LU16.EPS

LU17.EPS

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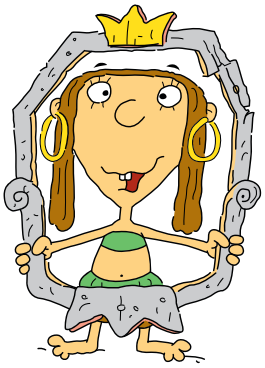
CHARACTER ART - LU

LU18.EPS

LU19.EPS

LU20.EPS

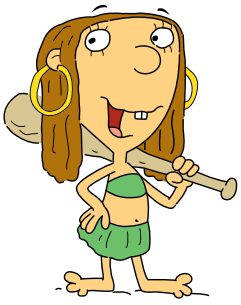


LU21.EPS

LU22.EPS

LU23.EPS

LU24.EPS



LU25.EPS

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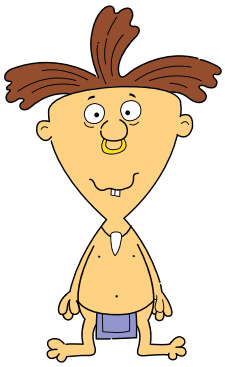
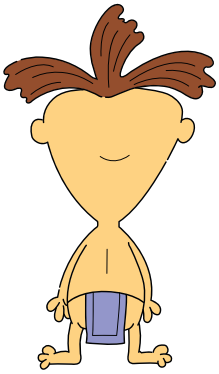
CHARACTER ART - OG



OG01.EPS

OG02.EPS

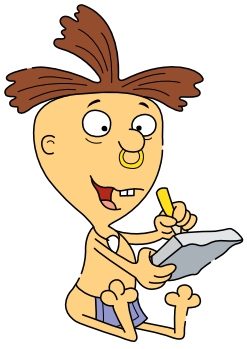
OG03.EPS



OG04.EPS

OG05.EPS

OG06.EPS



OG07.EPS

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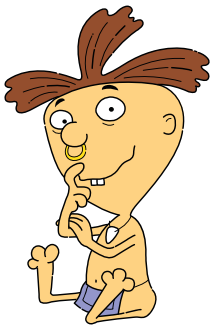
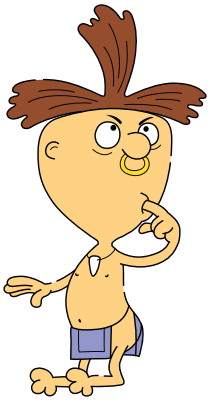
CHARACTER ART - OG

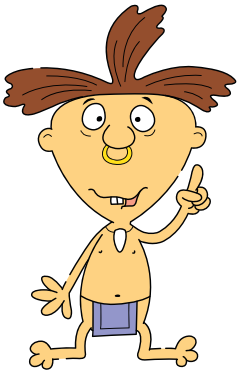
OG08.EPS



OG09.EPS

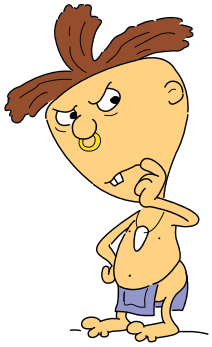


OG10.EPS



OG11.EPS

OG12.EPS



OG13.EPS

OG14.EPS

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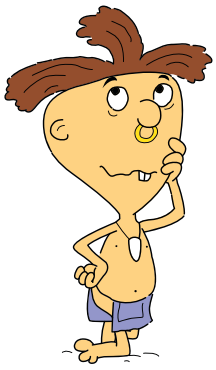
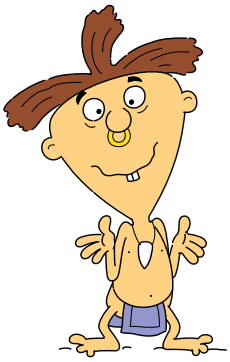
CHARACTER ART - OG



OG15.EPS

OG16.EPS

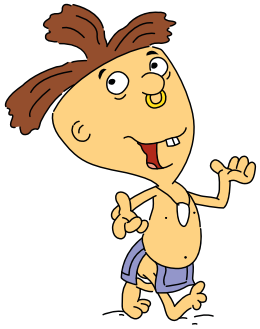


OG17.EPS

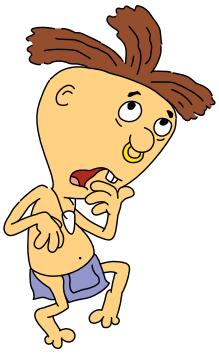
OG18.EPS

OG19.EPS

OG20.EPS



OG21.EPS



OG22.EPS

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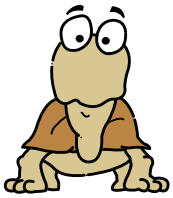
CHARACTER ART - LANCELOT



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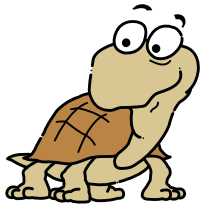
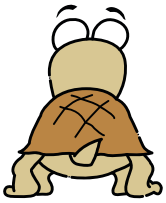
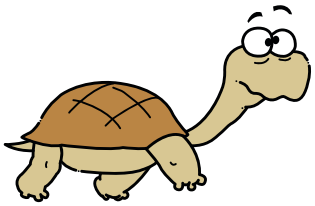


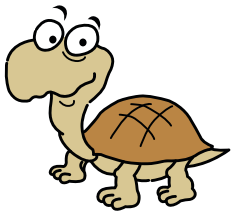
LANC02.EPS



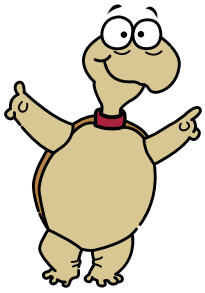
LANC03.EPS



LANC04.EPS



LANC05.EPS



LANC06.EPS

LANC07.EPS

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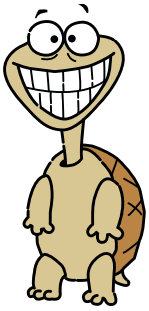
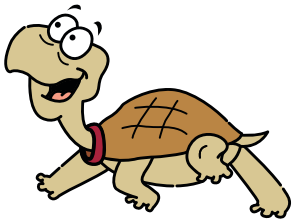
CHARACTER ART - LANCELOT

LANC08.EPS



LANC09.EPS



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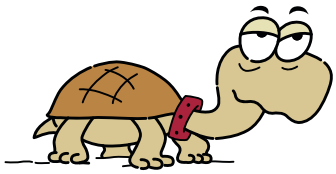
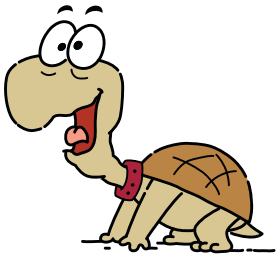


LANC11.EPS



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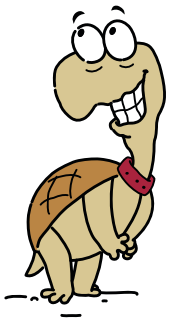
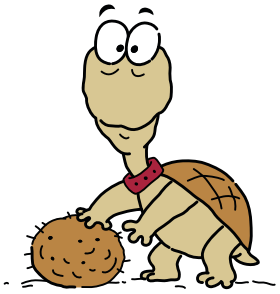


LANC13.EPS



LANC14.EPS

LANC15.EPS

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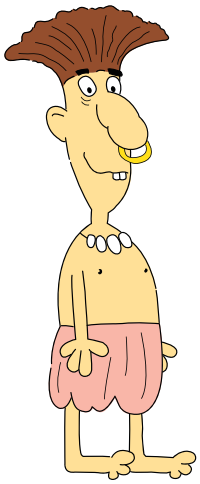
CHARACTER ART - ALFRED



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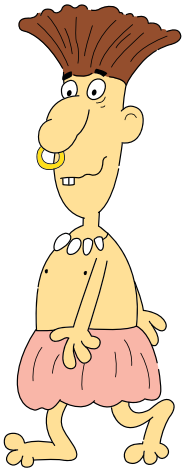
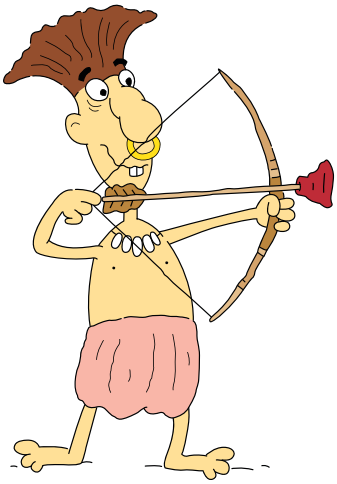


ALFR02.EPS

ALFR03.EPS



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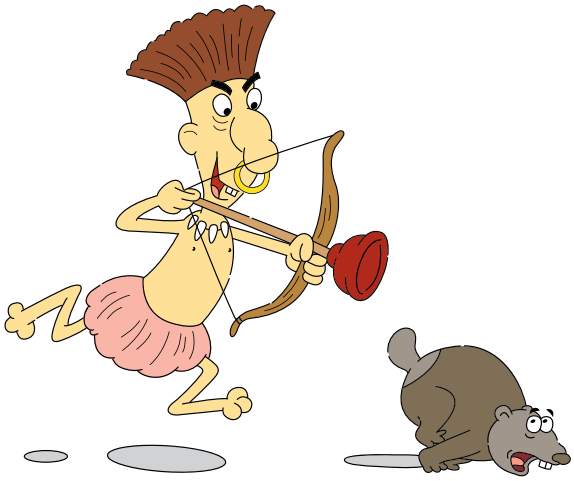

ALFR05.EPS

ALF06.EPS

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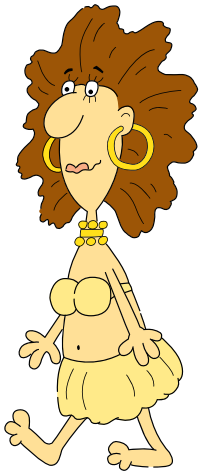
CHARACTER ART - MARGERY

MARG01.EPS



MARG02.EPS

MARG03.EPS

MARG04.EPS

MARG05.EPS

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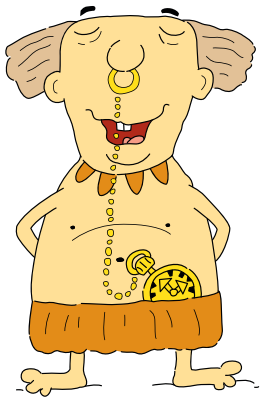
CHARACTER ART - WENDALL

WEND01.EPS

WEND02.EPS

WEND03.EPS

WEND04.EPS



WEND05.EPS

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CHARACTER ART - QUEEKS

QUEE01.EPS

QUEE03.EPS

QUEE02.EPS

QUEE04.EPS

QUEE06.EPS

QUEE05.EPS

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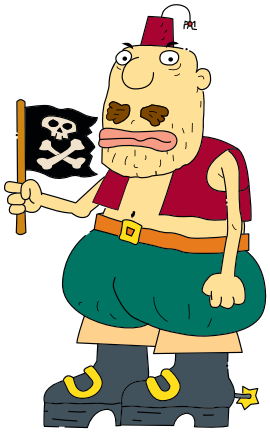
CHARACTER ART - PIRATES



MATE.EPS

BOSUN.EPS

CAPT01.EPS

CAPT02.EPS

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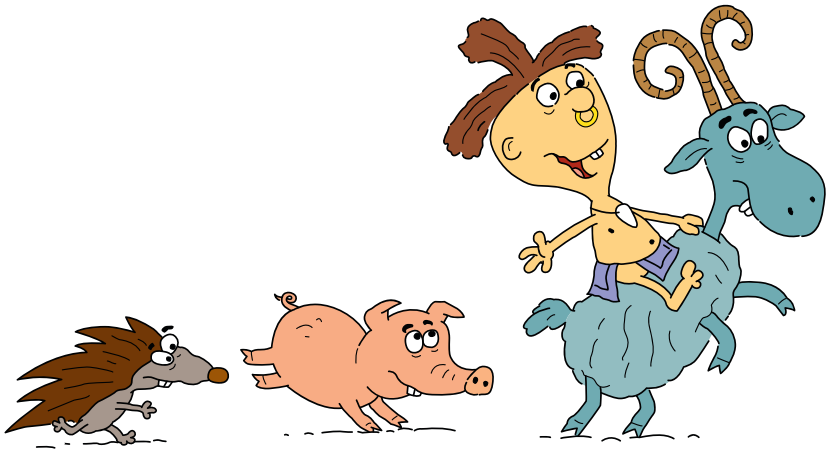
CHARACTER ART - GROUP

GRP01.EPS

GRP02.EPS



GRP03.EPS

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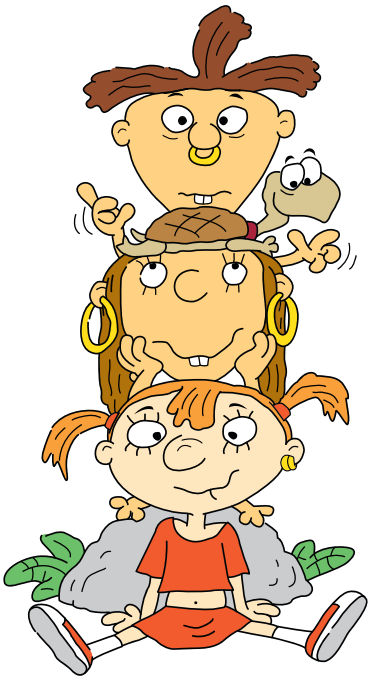
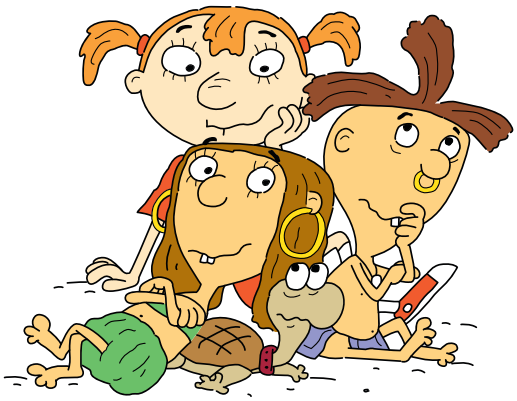
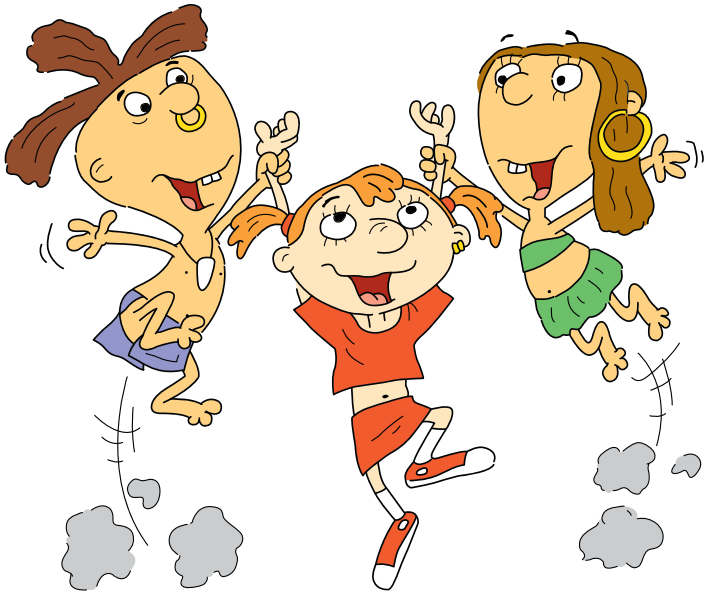
CHARACTER ART - GROUP



GRP04.EPS



GRP05.EPS



GRP06.EPS

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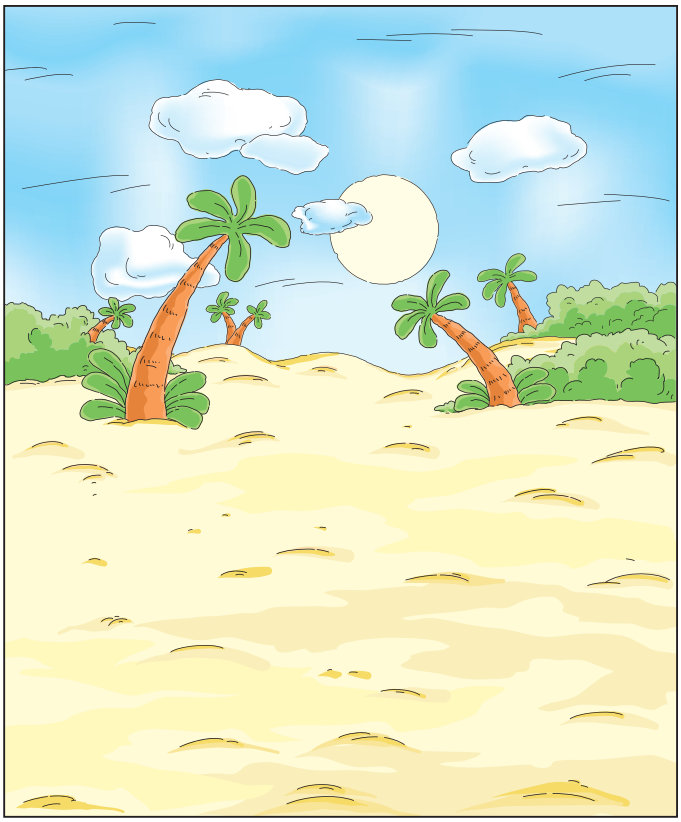
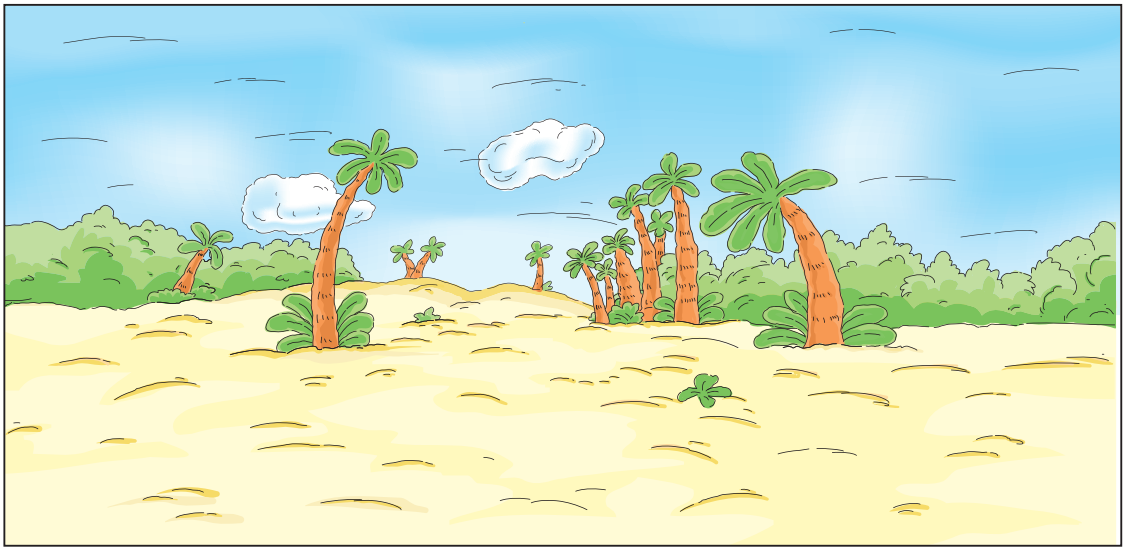


BG4C01.EPS



BG4C02.EPS

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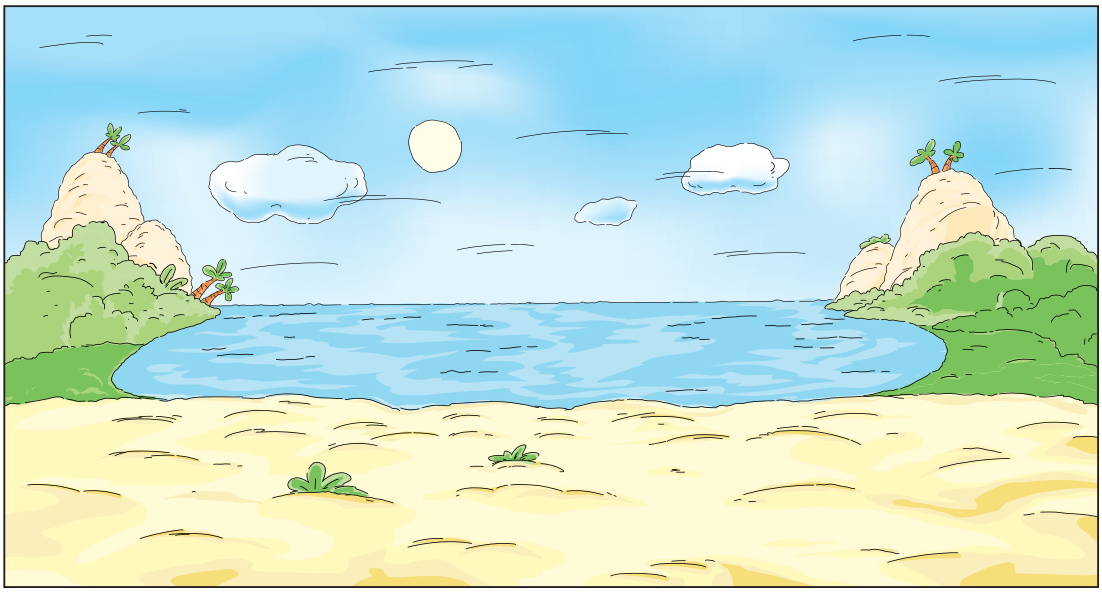
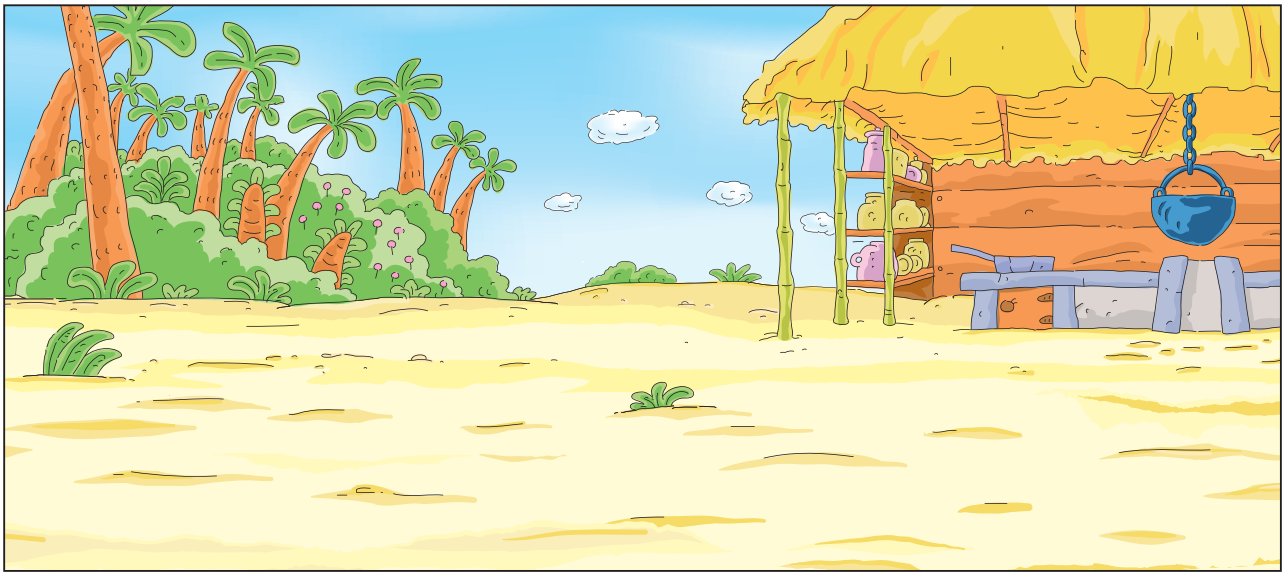


BG4C03.EPS



BG4C04.EPS

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BACKGROUNDS - TONE ON TONE

BGT01.EPS

BGT02.EPS

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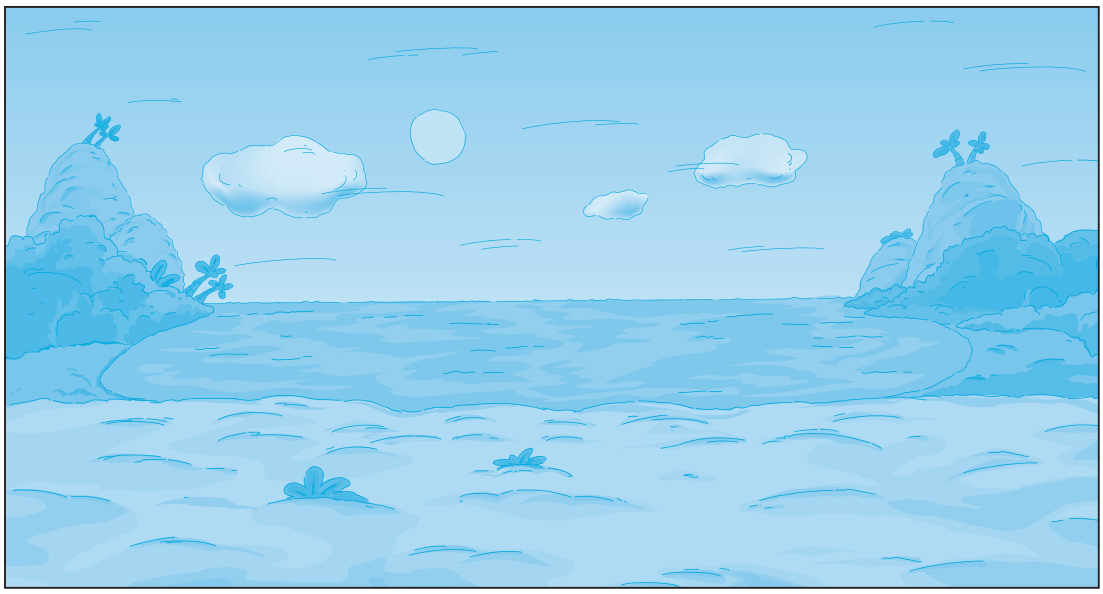
BACKGROUNDS - TONE ON TONE



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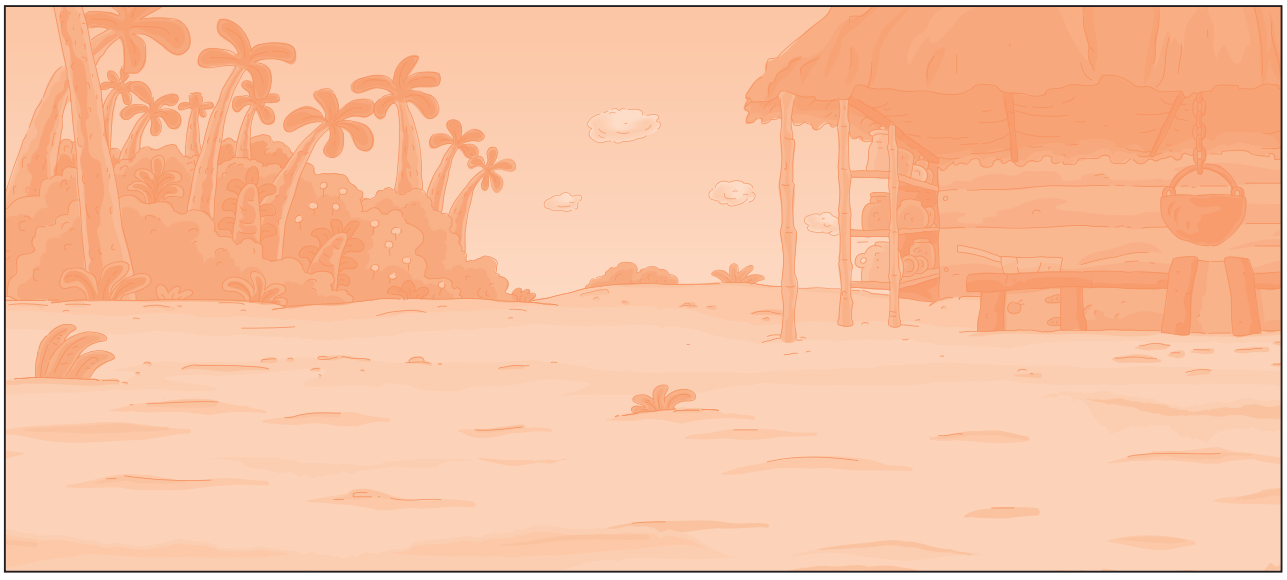

BGT04.EPS

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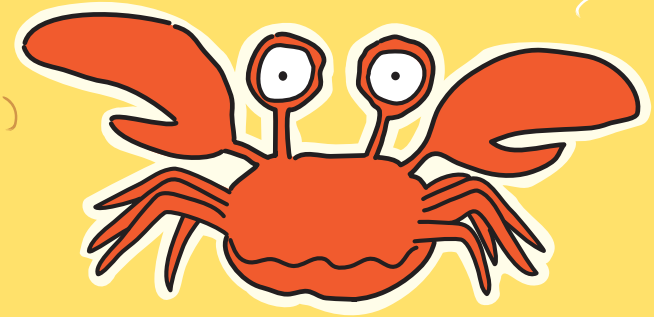
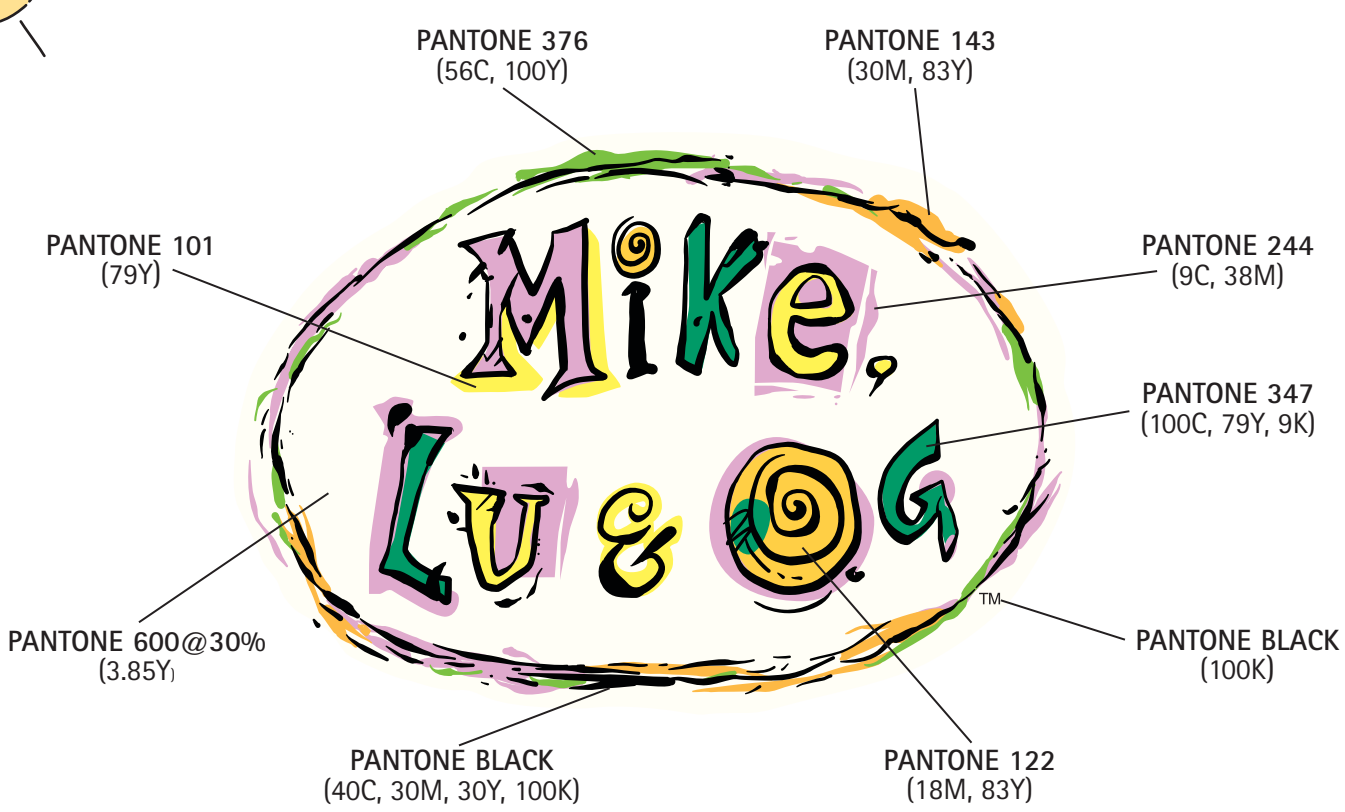


DESIGN ELEMENTS

MAIN TITLE LOGO



MLOLOGO.EPS

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COLOR PALETTE

Pantone 2645 or 43C, 83M	Pantone 297 or 51C	Pantone 298 or 76C, 9M	Pantone 2975 or 34C	Pantone 299 2X or 91C, 46M, 6Y
Pantone 2985 or 72C	Pantone 2995 or 100C, 9M	Pantone 3105 or 65C, 18Y	Pantone 3115 or 65C, 18Y	Pantone 3242 or 38C, 18Y
Pantone 3252 or 51C, 27Y	Pantone 3262 or 72C, 38Y	Pantone 3295 or 100C, 56Y, 18K	Pantone 361 or 76C, 91Y	Pantone 366 or 18C, 47Y
Pantone 367 or 30C, 60Y	Pantone 368 or 69C, 5M, 96Y	Pantone 372 or 9C, 34Y	Pantone 1205 or 27Y	Pantone 1215 or 6M, 43Y
Pantone warm red or 79M, 91Y	Pantone 151 or 43M, 87Y	Pantone 145 or 47M, 100Y, 9K	Pantone 153 or 43M, 100Y, 18K	Pantone 723 or 38M, 94Y, 18Y
Pantone 147 or 27M, 100Y, 69K	Pantone 146 or 38M, 100Y, 34K	Pantone 154 or 43M, 100Y, 34K	Pantone 730 or 34M, 76Y, 30K	Pantone 4645 or 34M, 72Y, 30K
Pantone 729 or 27M, 56Y, 18K	Pantone 728 or 18M, 43Y, 11K	Pantone 727 or 15M, 30Y, 6K	Pantone 726 or 6M, 18Y, 6K	Pantone 4525 or 6M, 38Y, 18K
Pantone 125 or 23M, 100Y, 27K	Pantone 124 or 27M, 100Y, 6K	Pantone 128 or 9M, 65Y	Pantone 720 or 11M, 27Y	

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DISPLAY FONTS

KOSMIK BOLD THREE
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

TARZANA NARROW BOLD
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

LAS BONITAS BOLD
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ

NEUE NEULAND
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

TIKI ISLAND
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

CARVER
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

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TARZANA NARROW
is available through:
Emigre, Inc.
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LAS BONITAS
is available through:
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TEXT FONTS

KOSMIK PLAIN ONE
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

LITTERBOX
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

SHANNON BOOK
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ROTIS SANS SERIF
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ROTIS SANS SERIF BOLD
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ROTIS SANS SERIF EXTRA BOLD
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

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is available through:
FontShop
(415) 512-2093
www.fontshop.com

LITTERBOX
is available through:
Image Club Graphics
1 (800) 661-9410
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are available through:
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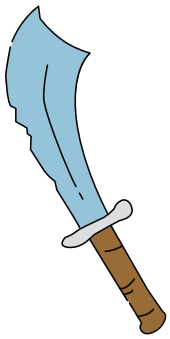
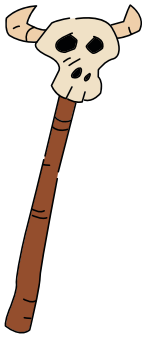
ICONS

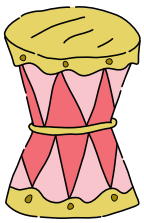
ICNCUP.EPS



ICNSWD.EPS



ICNSKL.EPS



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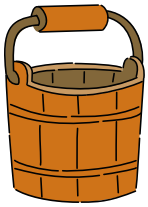
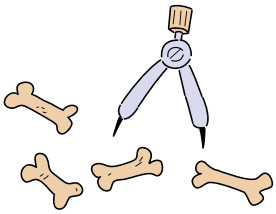
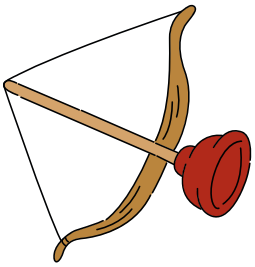


ICNBKT.EPS

ICNBK.EPS

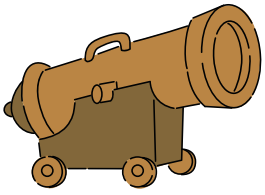


ICNORC.EPS

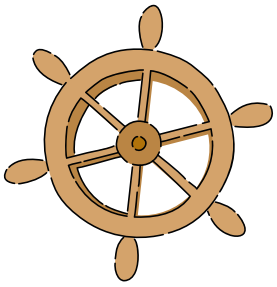


ICNBOW.EPS

ICNMSK.EPS



ICNCAN.EPS



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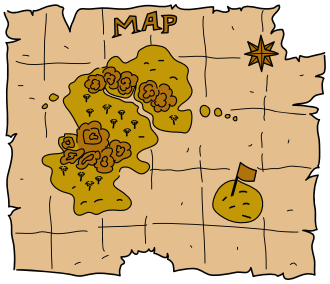

ICNMAP.EPS

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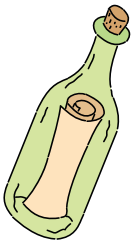
ICONS

ICNWAT.EPS



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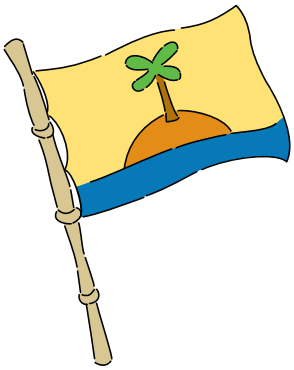

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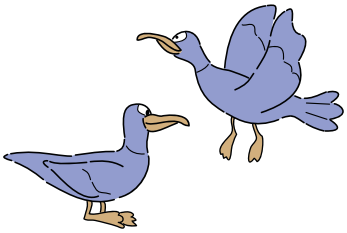

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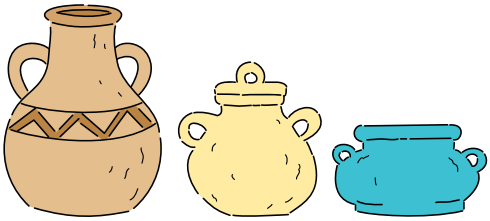

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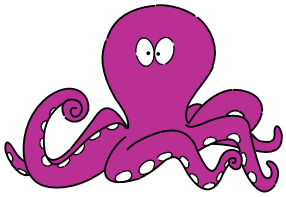

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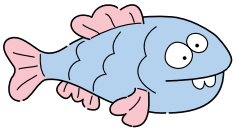

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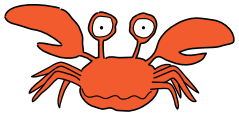

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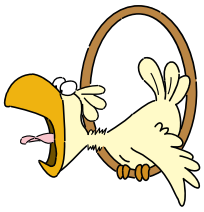

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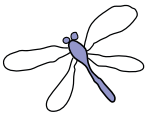

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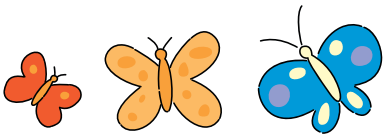

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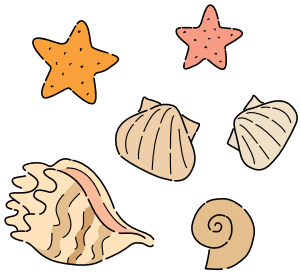

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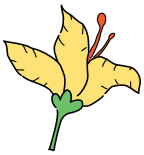

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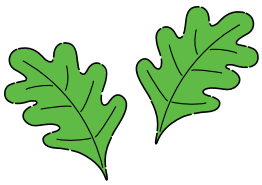

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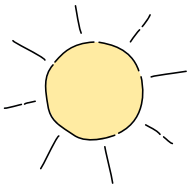

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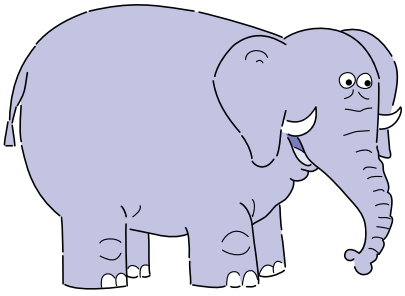

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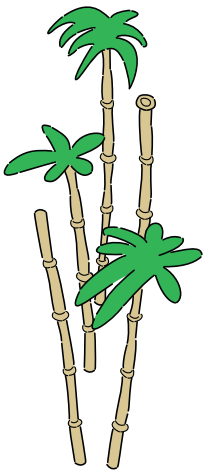

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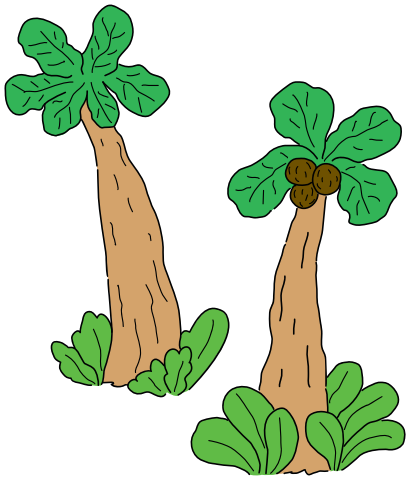

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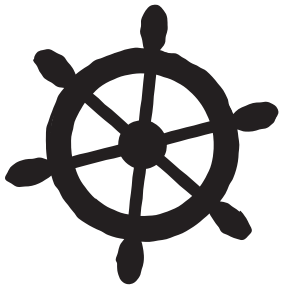

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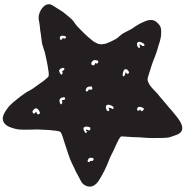

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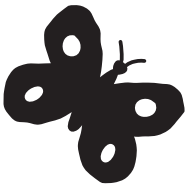

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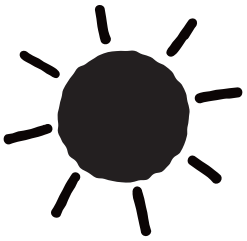

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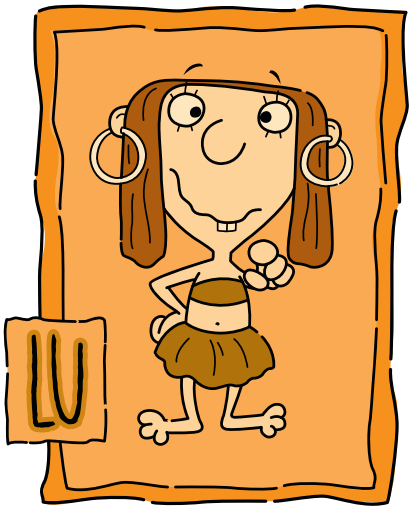

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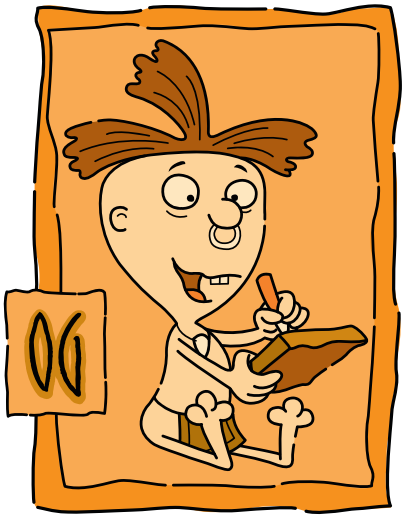

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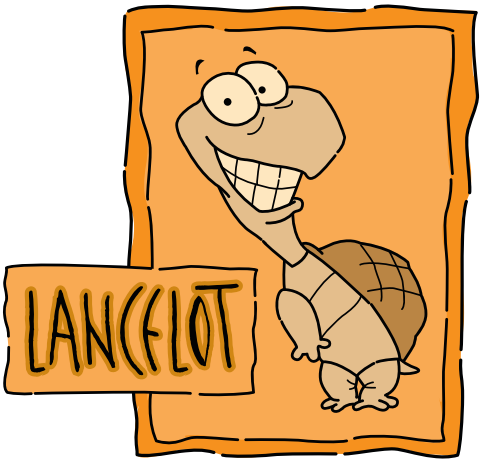

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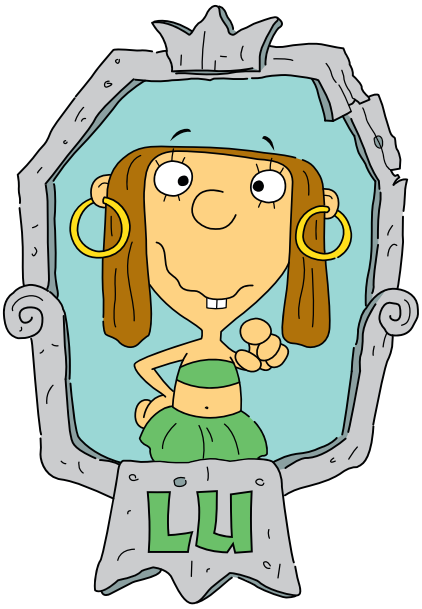

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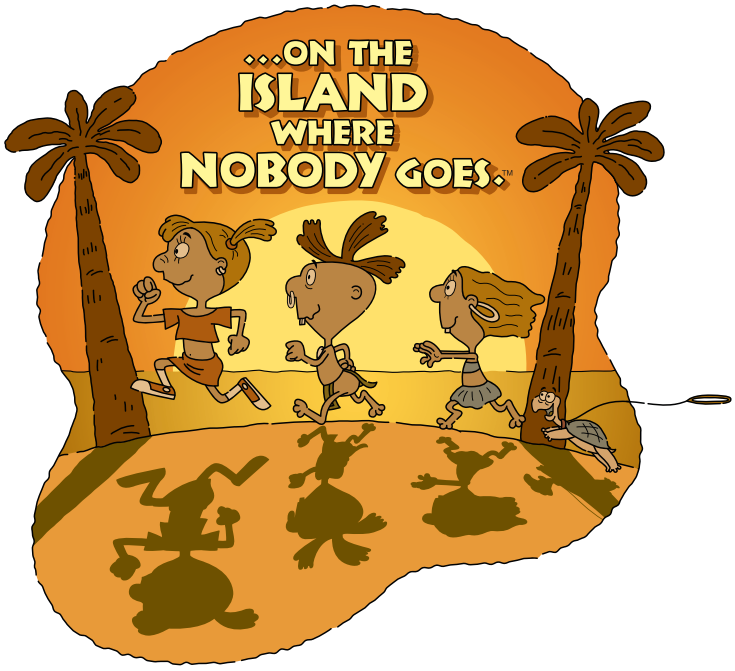

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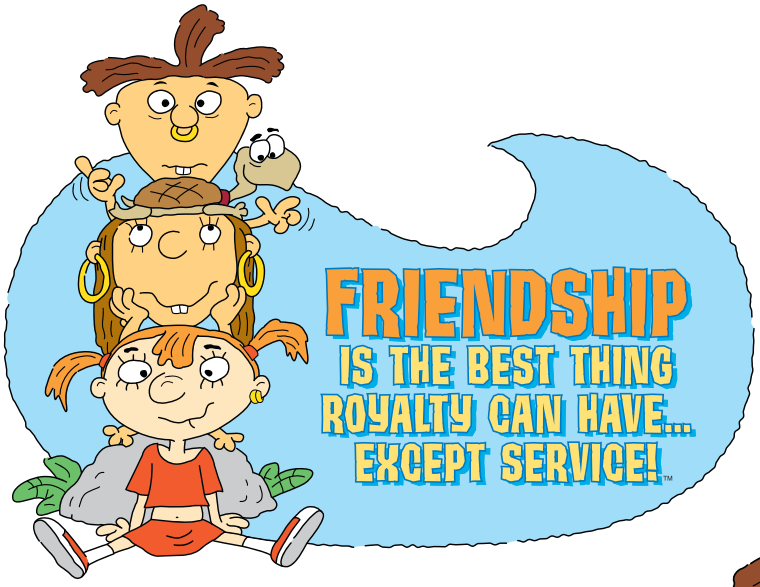

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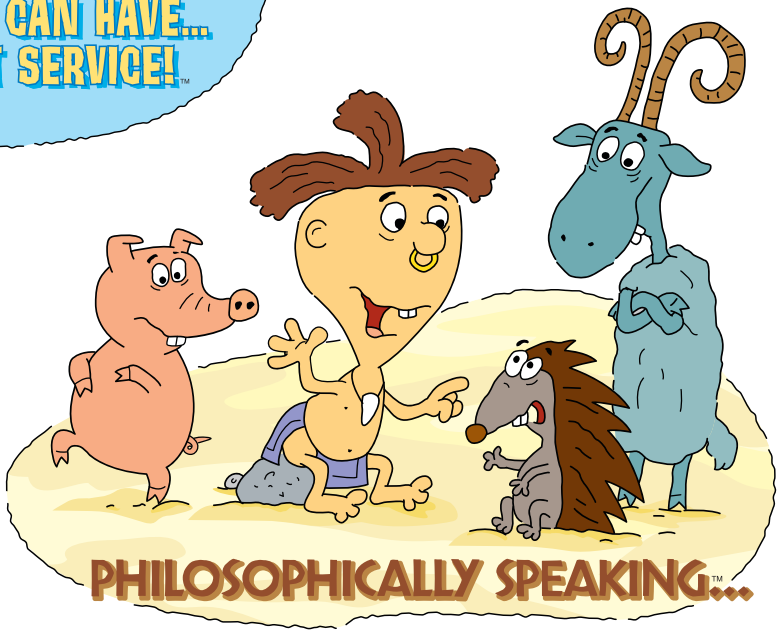

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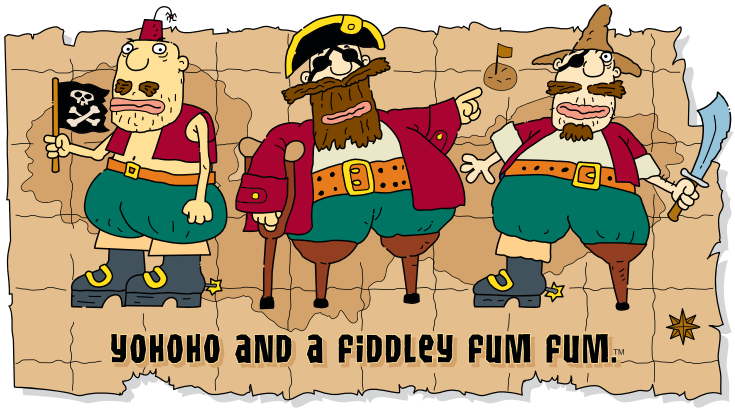

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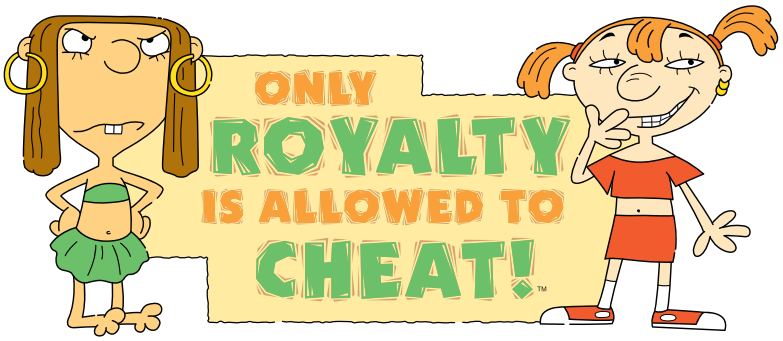

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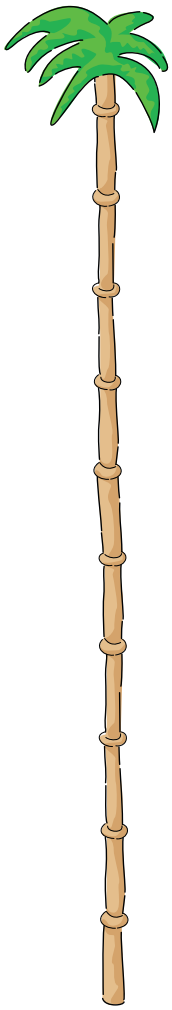

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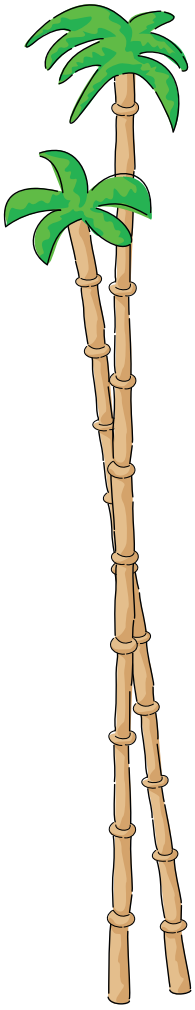

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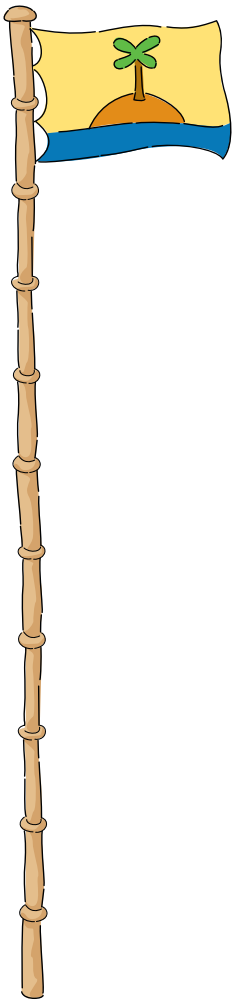

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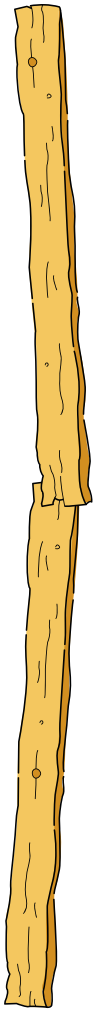

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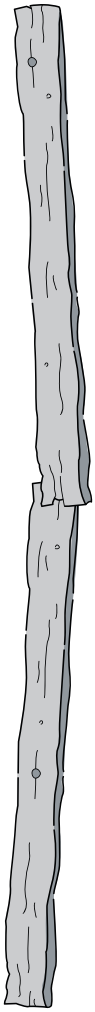

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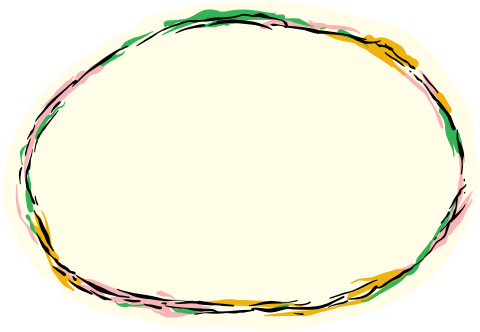

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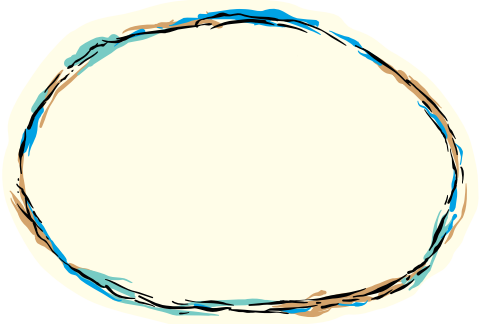

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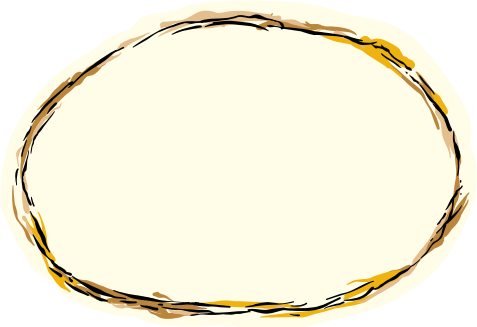

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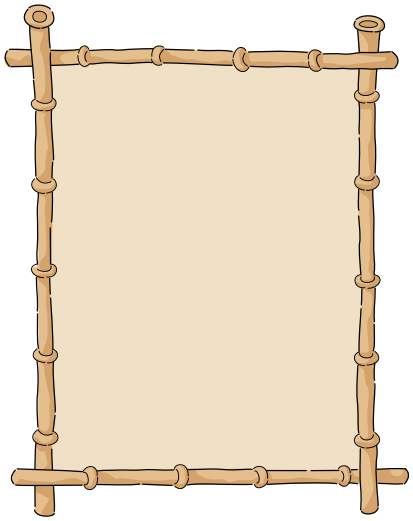

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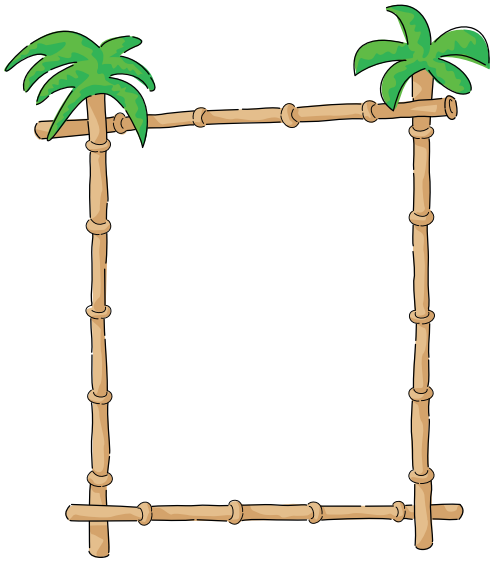

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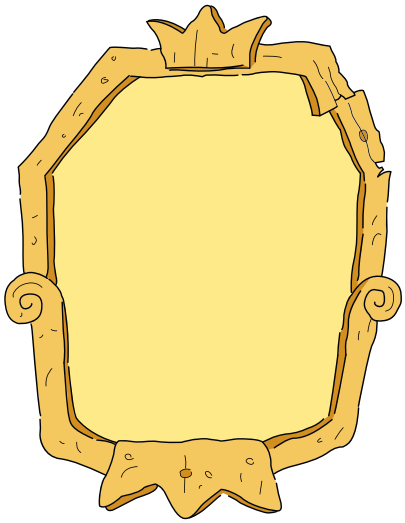

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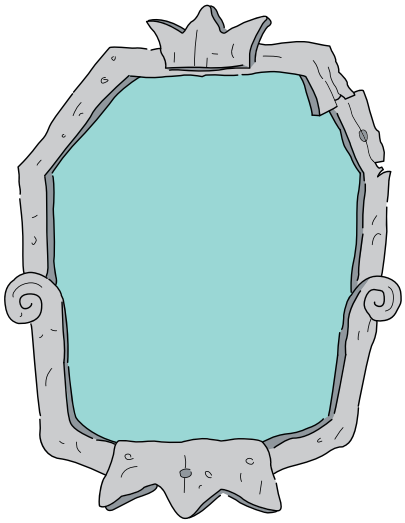

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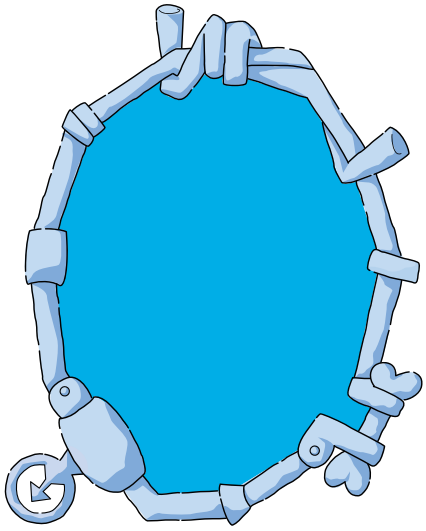

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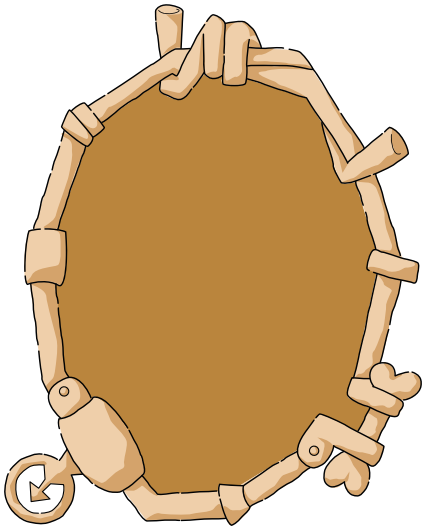

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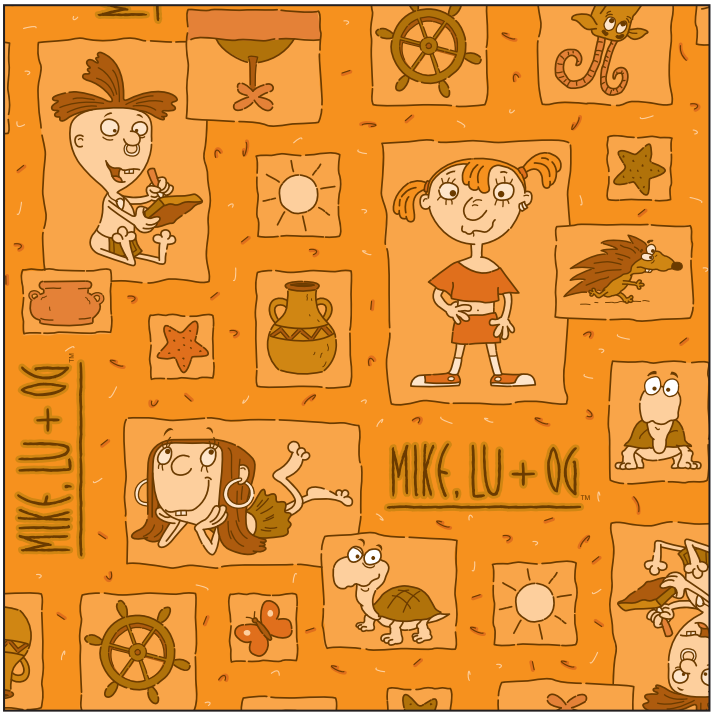

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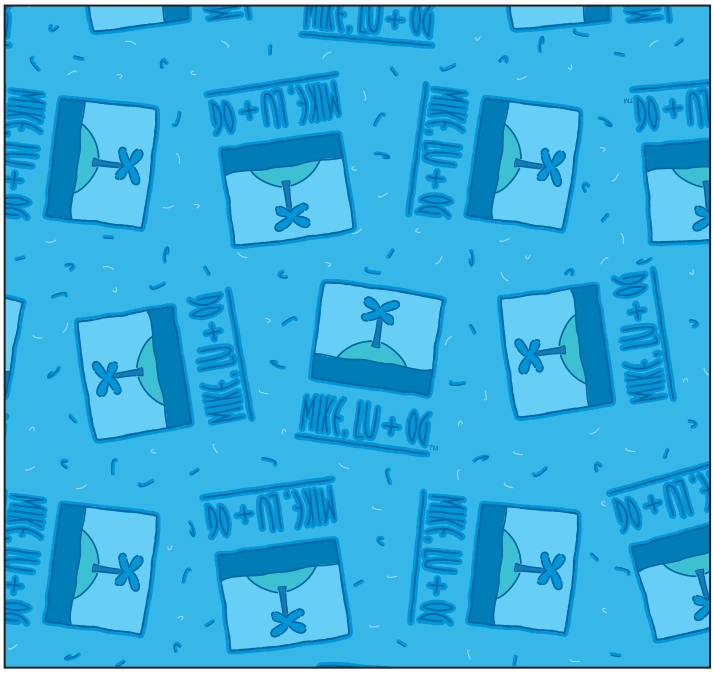

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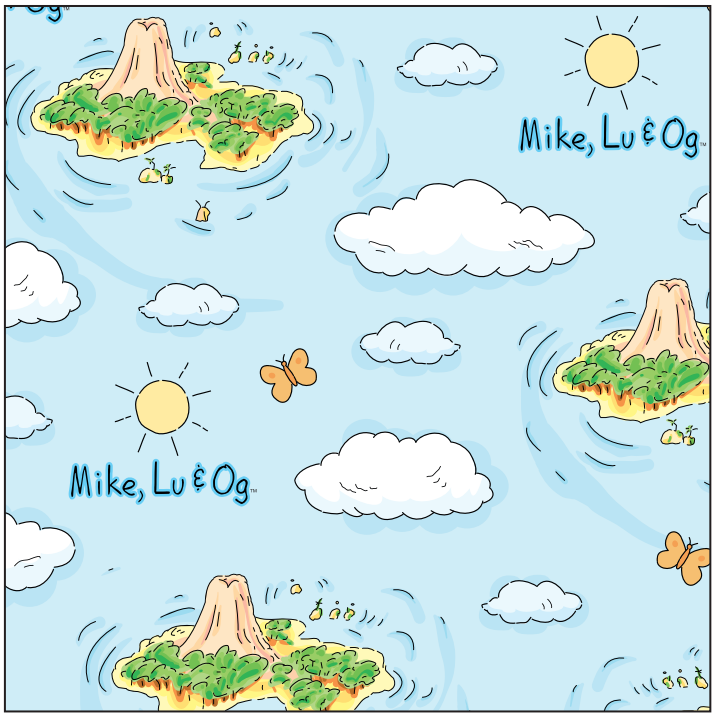

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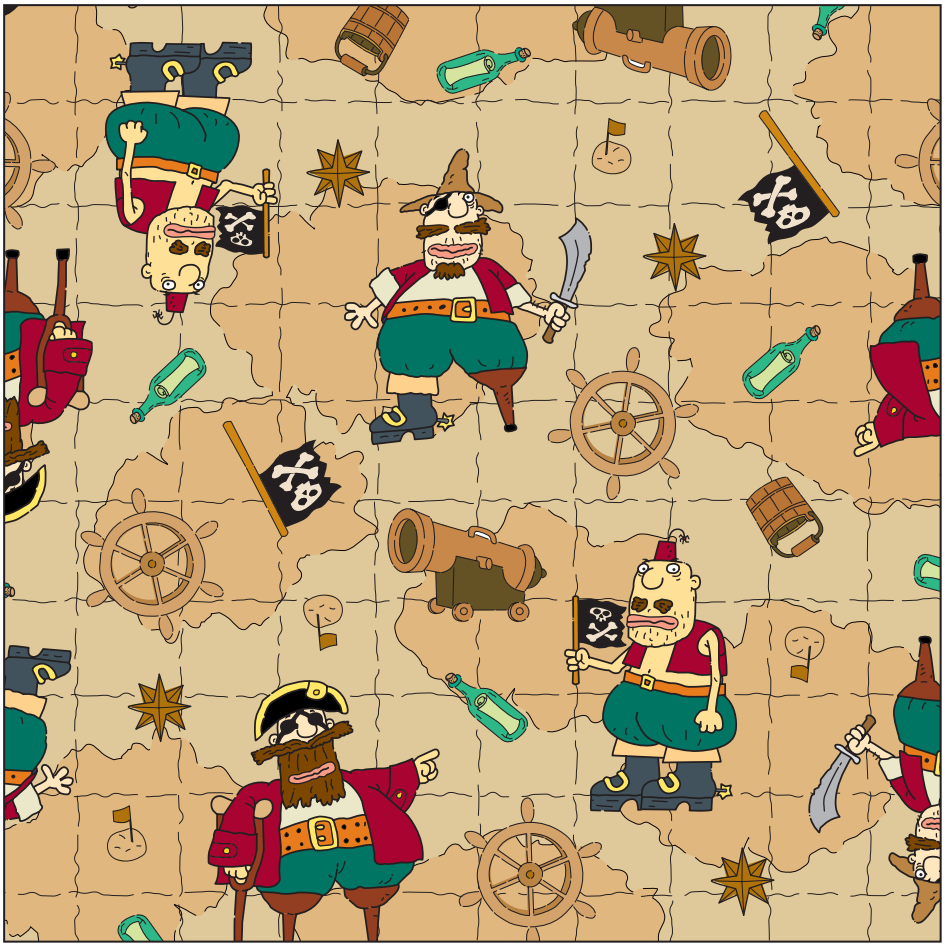

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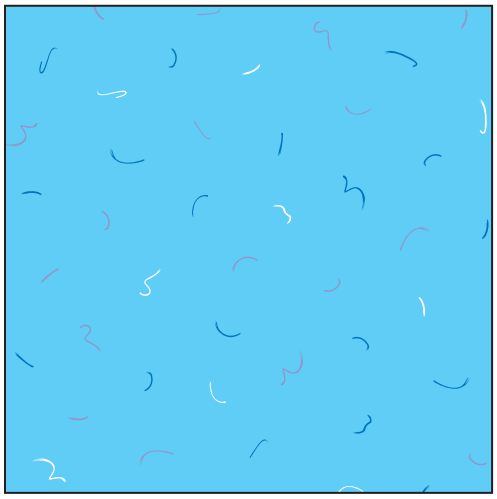

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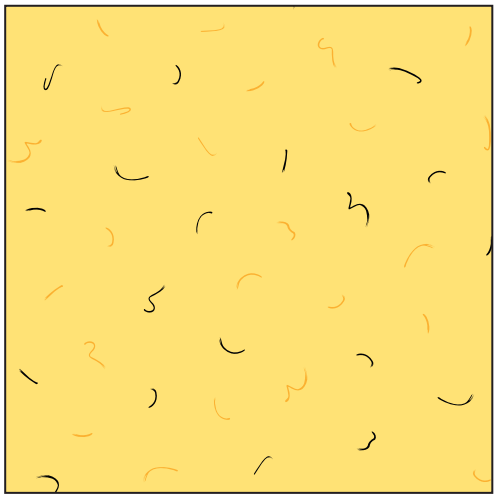

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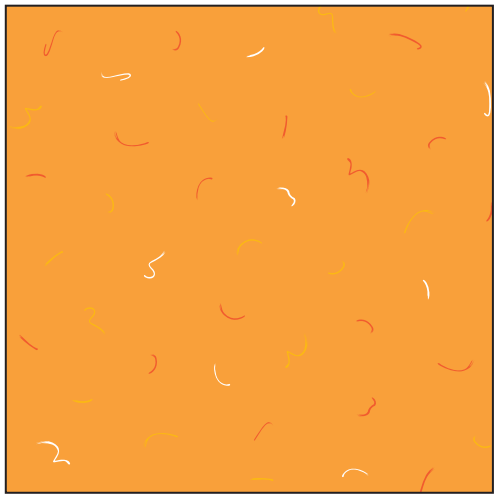

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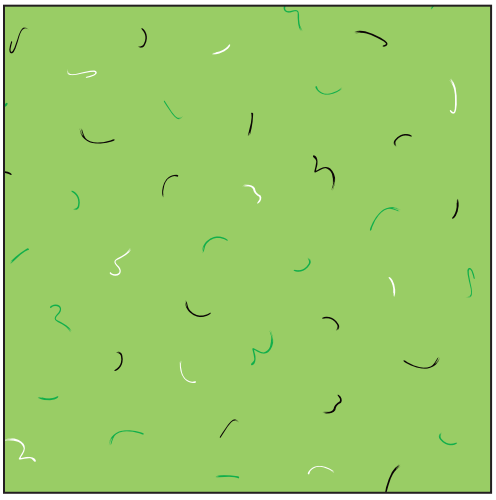

PTR6D4C

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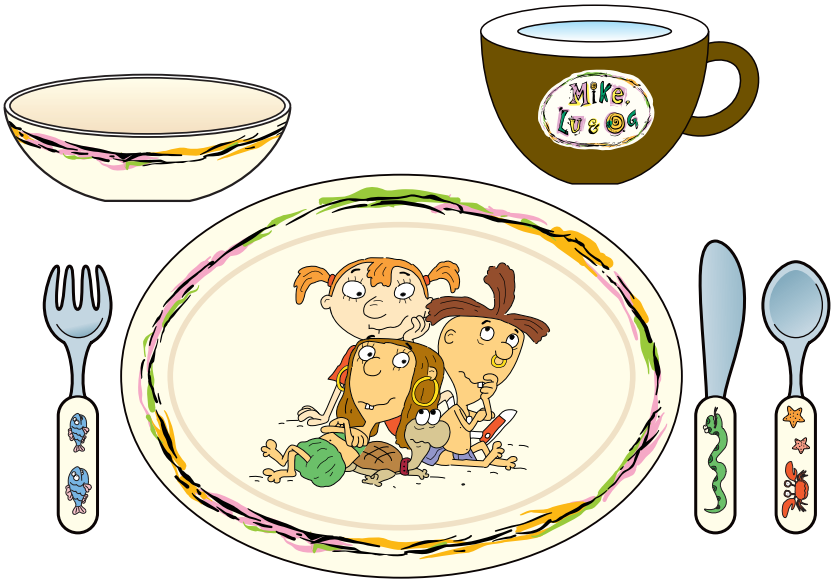
PRODUCT IDEAS

BACKPACK



DINNER SET

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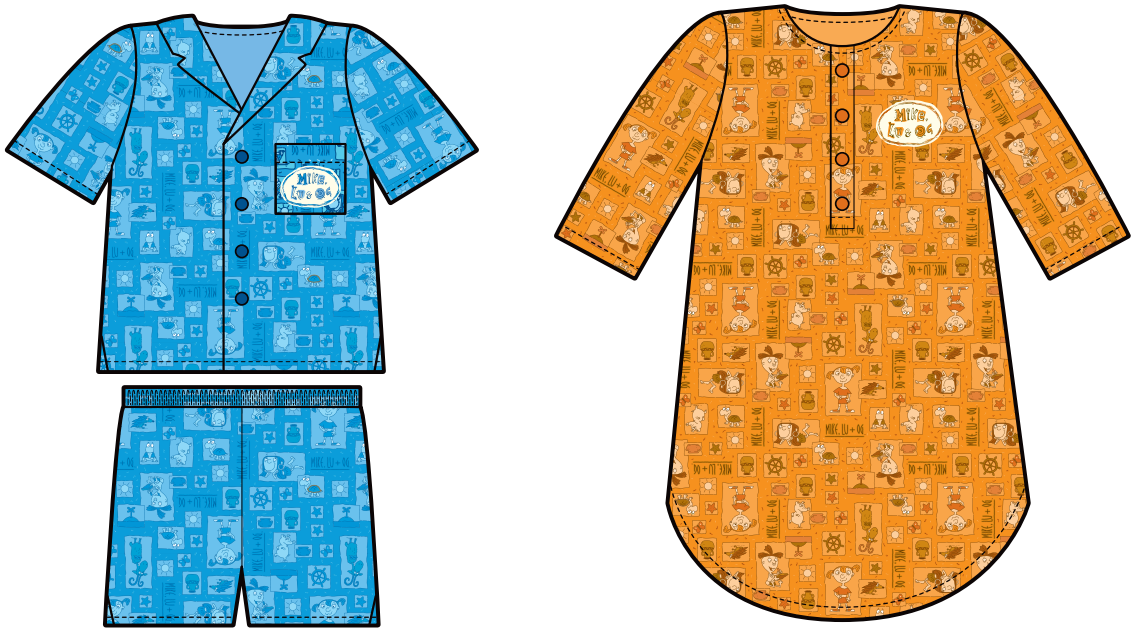
PRODUCT IDEAS

BATHING SUITS



PAJAMAS

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